

POP-UP BOOTH RESOURCES

Make Big Things Happen!

Take a tip from your favorite retail brands and plan a pop-up Girl Scout Cookie™ booth! You'll find a wide array of resources—from walking billboards and table tents to ideas for colorful masks and social-distancing signage—all in the We've Got This! Toolkit on LittleBrownie.com.

Create a sweet showcase with these creative concepts

Banner Crafts

Decorate and hang these eye-catching pennants

Sandwich Boards and Posters

Hang colorful posters or turn them into walking billboards

Recipe Cards

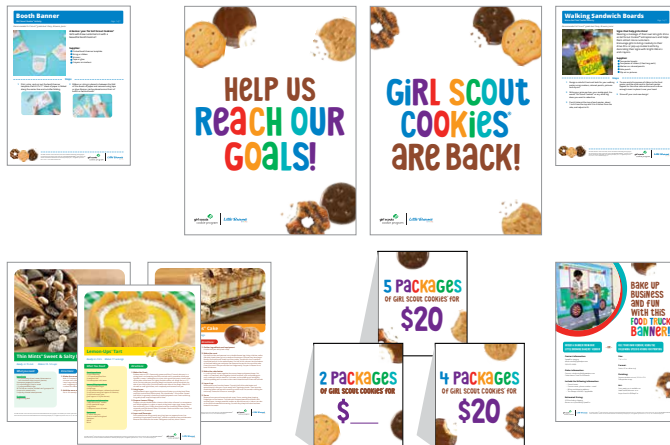
Tempt taste buds with ideas for kitchen-crafted creations

Table Tents

Slip around Girl Scout Cookie™ boxes to grab attention

Banner Order Sheet

Find step-by-step instructions for ordering giant "Cookies on the Go" banners



Boost awareness with signs that are big and brightly colored

Hand-held signs

Wave these 8-1/2" X 11" treats to call attention to the booth

Giant Girl Scout Cookies®

Place these large 18" X 24" signs everywhere



Download tools for social distancing

Floor Stickers

Help shoppers remember to stay six feet apart

Mask Activity Sheets

Use ribbon and markers to create one-of-a-kind face masks



Stay ahead of sales with these useful resources

Menu Boards

Tempt shoppers with tasty photos

Thank You

Show appreciation and keep customers coming back

Booth Inventory Sheet

Stay up to date on cookies in stock



Now, see more on Facebook!

It's fresh this year! Little Brownie Bakers now offers even more tips, tricks and inspiration on the @LittleBrownieBakers Facebook page.



Tap into the eBuddy™ App!

The newly updated eBuddy App makes it even easier to schedule booths and organize cookie pickups. Download the app on your smartphone to find checklists, training videos and useful tips to manage this cookie season all from a single, easy-to-use dashboard! *Learn more about the app at LittleBrownie.com.*