

2022-2023 membership year

Amount per serving

Members 13,855

% Daily Value*

Campers	880
Events	210
Event Participants	3,007
Cookies Sold	1,090,034
Cookies Donated	24,334
Staff-Led Girl Scouts	3,957
Gold Awards	8
Silver Awards	49
Bronze Awards	143
Juliette Gordon Low Society Members	53

***This is all because of you!**

A list of all donors is available on
[GirlScoutsToday.org/Donate](https://www.girlscouts.org/donate).

See how your
donation
impacted
girls in 2023!



annual report

Because of you, girls were able to broaden their worldview, learn new skills that boost their confidence, and find a place to belong with supportive friends.



2022-2023

Girl Scouts is committed to giving every girl an opportunity to have fun and learn leadership in the outdoors.

The digital world has taken over, but Girl Scouts provides one of the last frontiers of girlhood: camp.

Experiences in nature are crucial to childhood development. Girls spend so little time outdoors that researchers coined the term “nature deficit disorder.”

The lack of exposure to nature is causing girls to suffer physically, emotionally, and cognitively.

At Girl Scouts, we provide outdoor programs like summer camp and partnerships with State Parks around the council.



Girl Scouts GROW in the outdoors.

221 Girl Scouts participated in Girl Scouts Love State Parks, exploring the beauty of our region.



45 Girl Scouts and their caregivers attended a family camp session.

For 257 of the campers, summer camp was their first experience in the outdoors.

30 Girl Scouts who participate in staff-led troops in the Waterloo Community School District, Rock Island MLK Center, and Dubuque Boys & Girls Club attended a special campout for first-time campers at Camp Little Cloud.



880 girls went to Camp Liberty and participated in different camp sessions, participating in activities like kayaking, hiking, horseback riding, team building, zip lining, and more.



Exposure to outdoor play and nature promotes physical well-being by reducing blood pressure, heart rate, muscle tension, and the production of stress hormones.

Camping also provides a safe space to take risks and grow as individuals, increasing self-confidence!

Start the conversation.

Mental health awareness is becoming increasingly important, especially among girls. A new study shows that a girl's confidence decreases by age eight and begins to plummet by age 14.

Diminished confidence in youth correlates directly with anxiety, depression, and other mental health disorders later in life. Research from the Girl Scouts USA shows early intervention and education around social literacy and emotional wellness are key in preventing girls from falling victim to statistics.



In 2023, Girl Scouts rolled out updated training and resources on mental health awareness to staff and volunteers.

Girl Scout volunteers play a crucial role in identifying mental health struggles in girls.

With the proper training, they can spot signs of mental health struggles that are often missed and create a supportive environment.



Girl Scouts is here to help.

A new patch program was also introduced to support Junior, Cadette, Seniors, and Ambassador Girl Scouts with their emotional well-being. The patch program enhances the trusted circle that a Girl Scout Troop can become.

Junior Program (grades 4-5)

- Focuses on naming emotions and positive coping skills.

Cadette Program (grades 6-8)

- Fights stigma and shows girls how to be mindful while using social media.

Ambassador Program (grades 6-8)

- Practices self-care, adopts healthy coping mechanisms, and manages challenging conversations and situations.

Teaching girls how to manage stress, set boundaries, and keep a healthy mindset today will give them a better chance to become resilient in the future. You help Girl Scouts create their own stability in a world of uncertainty.



Community service is at the heart of Girl Scouts!

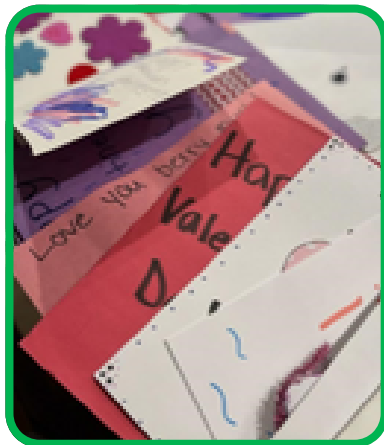
Local Girl Scouts are building their courage, confidence, and character by putting in the work to keep their communities strong



Troop 2288 addressed food insecurity in Jefferson County by partnering with Carry on Bags to fill 301 bags of food to send to kids in need of meals during non-school hours.



Girl Scouts from Tiffin, Iowa, donated Girl Scout Cookies and bottled water to community members staying at a temporary shelter set after a tornado hit Coralville, Iowa.



Troop 9632 with Highland Community School District teamed up with the Ladies of the Riverside VFW Auxiliary to send Valentines to Veterans.



Troop 3894 from Bettendorf, Iowa, created enrichment activities for the animals at Niabi Zoo and donated a portion of their cookie sales to provide a rhino with a new feeder.

Girl Scouts of Eastern Iowa and Western Illinois

Financial Report Fiscal Years ending September 30, 2023 and 2022

	Actual 2023	Actual 2022	2023	2022
Public Support	751,528	2,507,187	12%	38%
Product Sales	3,574,154	3,417,183	58%	51%
Program Revenue	536,240	427,177	9%	6%
Investment Income	1,030,307	(1,164,902)	17%	-17%
CARES Relief (PPP & ERC)	-	1,330,354	0%	22%
Other Revenue	166,549	167,240	4%	2%
Operating Income	6,683,548	6,680,501	100%	100%

Fiscal year 2023 was a year of gradually returning to normal after the impact of COVID-19. Product sales, camp and other programs have increased with more in-person participation. Investment Income bounced back from the downturn in the market in the prior year. Fiscal year 2022 was extraordinary with COVID-19 restrictions impacting the Council's ability to service our members in person, with girl program events cookie booths and camp programs. We were fortunate to receive relief from the Federal Government programs due to COVID-19. The CARES Relief Revenue from the PPP Program and the Employer Retention Credit provided additional support \$1,330,354 in FY22.

Public Support includes an extraordinary legacy gift of \$1,400,000 from Mackenzie Scott in FY22.

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01/01/2022 to 12/31/2023**

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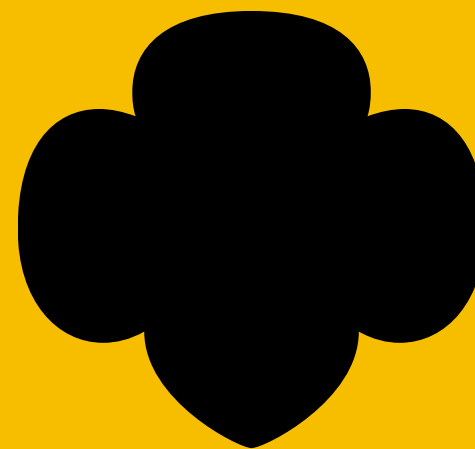
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**"The work of
today is the history
of tomorrow, and
we are it's makers."**

-

Juliette Gordon Low
Girl Scout Founder