Girl Rewards



Instant Rewards!

For every 250 packages sold, Girl Scouts are invited to pick out an instant prize at their local office! Last day to pick up instant rewards is March 18.



Programs

CEO Cookie Club

Girl Scouts who sell 1500+ packages will be invited to attend a CEO Cookie Club Celebration at the conclusion of the program with GSEIWI CEO, Diane Nelson. Event date and location will be announced after the 2024 season has concluded.

Girl Executive Club

Girl Scouts who participate in both the 2023 Fall Product Program and sell \$350 in product and participate in the 2024 Cookie Program and sell 1000+ packages, will be invited to join the Girl Scout Executive Club. Members will receive a patch and will be invited to an exclusive meeting during the year.

Care to Share Program

Sell 15+ Packages for Care to Share and earn the Gift of Caring patch!

Lifetime Membership Program

Graduating Seniors earn a Girl Scout Lifetime membership by selling 700+ packages.

Sister Sales

Sisters selling cookies that

sell a Per Girl Average of



100+ packages can receive a custom 2024 sisters patch! In order to ensure that every Girl Scout is rewarded for their hard work, combining sales to reach higher

for their hard work, combining sales to reach higher levels is not permitted. Deadline to fill out form on www.GirlScoutsToday.org is March 17, 2024.

Program Credit Milestones

Program Credits will be given to all girls for \$5 for every 50 packages sold starting at 200-450.

200+ = \$5	350+ = \$5
250+ = \$5	400+ = \$5
300+ = \$5	450+ = \$5

Digital Cookie Rewards



200+ Packages Cookie Techie Charm

100+ Packages Cookie Techie Patch

Troop Rewards

Girl Scouts selling in troops with an initial order PGA (per girl average) of 200 packages or more will earn Lottie the Mini Axolotl! Girl Scouts must have cookies assigned to them at the initial order in order to qualify.

Per Girl Average Rewards

Troop leaders with 200+ PGA will get a free CHEDDAR UP card reader (\$80 value). Troops must have a GSEIWI CHEDDAR UP account attached to their troop bank account and will purchase the reader. Council will reimburse the troop for the cost of one reader.

Troops that achieve a PGA of 300+ packages by the end of the 2024 cookie season will earn matching troop shirts. Each girl selling plus 2 troop leaders will earn the shirts. Girl Scout troops who opt out of rewards can still earn the troop shirt reward.

Troops that earn a PGA of 500+ packages by the end of the 2024 cookie season will earn a troop experience. This experience is for each Girl Scout who participates in the Cookie Program and two chaperones of your choice.

Troop Experiences

- Hucks Harbor Waterpark *Burlington, IA*
- The Potters Obsession *Cedar Rapids, IA*
- Fun Spot Burlington, IA
- Niabi Zoo *Silvis , IL*
- Mad Potter Bettendorf, IA
- Get Air *Waterloo, IA*
- Lost Island Waterpark *Waterloo, IA*
- The Fun Station Cedar Rapids, Dubuque, Eldridge IA
- Mani/Pedi Day at Capri Waterloo, Cedar Rapids, Dubuque , IA
- National Mississippi Valley Museum and Aquarium *Dubuque , IA*
- Rental of GSEIWI cabins for troop (must be a troop with over 5 participants to earn)

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GSEIWI will provide tickets/entry only for the experiences listed. Troops will determine the dates and times and will be responsible for the cost of food and travel. Troop experiences must be chosen by May 31, 2024. If your troop qualifies, a member of the Product Program team will reach out to you with more details.