

Board of Directors Meeting – March 17, 2016

The Board of Directors of Girl Scouts of Eastern Iowa and Western Illinois met at the Radisson, Coralville, IA at 4:30 pm.

Present: Andrew Abbott, Lee Mowers, Teresa Colgan, Tracy Schwind, Nancy Dunkel, John Cummings, Scott Illingsworth, Kasia Luebbe, Mallory Roudabush, Laurie Hamen, Theresa Dunkin, Sierra Pope and Cherlyn Foster.

Staff: Diane Nelson, Shelly Wells-Cain, Doug Nelson, Nikki Habben, Cheryl Noller Alison Henkle, Allison Johnson and Kathy Pinger.

Absent: Laura Hubbard, Carrie Rankin, Kay Sackwell-Breuer, Nancy Franzen, Jill Dashner, Katie Wiedemann, Anne Ryerson and Marika Jones.

Welcome & Introductions:

Teresa Colgan welcomed those in attendance and declared a quorum

Consent Agenda: (see attached)

When asked for approval of the Consent Agenda, a motion was made by Lee Mowers and seconded by Theresa Dunkin, to remove the minutes of the January 21, 2016 meeting so that a change could be made. The remaining items in the Consent Agenda were approved.

A motion was made by Lee Mowers to change the wording in the Finance portion of the January 21, 2016 minutes to read “the Rock Island Program Center (not the Bettendorf Office) would be used as collateral for a line of credit at the QC Bank and Trust. Nancy Dunkel provided the second and the motion carried.

Performance Excellence: (see attached)

The Board was updated on the results from first quarter and the Strategic Planning Process. The Strategy Dashboard and Balanced Scorecard for first quarter, October –December 2015, provided a visual of progress to date in areas related to the strategy plan and key council measures. The Strategic Planning Process has begun for the council’s next 3-year strategy cycle, FY 2017-2019. In February 2016, the Board completed a survey to gather strategic input. This will be used in combination with volunteer input gathered at town halls and along with a comprehensive data review. Strategy sessions to review data for strategic insights will be held in April 2016 and the Board is encouraged to participate

Board Development Committee:

Chair, Teresa Colgan, presented the slate of candidates being offered by the Board Development Committee to fill vacancies for 2016-2017. Sierra Pope, MaryTherese Gehrman and Rachel Jaeger will be nominated to fill the three girl board positions. Cherlyn Foster will be nominated as a new member of the Board Development Committee. This selection will be voted on by the membership at the annual meeting, April 23, 2016

Fund Development:

Shelly Cain, VP of Marketing and Communications for the council, presented information related to the One Tough Cookie Mud Challenge coming up June 4th. The 3+ mile adult race is for all runners 14 and older, but for tough cookies younger than 14, we offer One Tough Cookie Jr. (8-13) and Muddy Buddy (7 and under). Shelly noted that we still need volunteers for a variety of positions and asked the board to let

her know if they could recommend a club or group that would be able to help. There are over 200 runners registered at this time with an expectation of over 500 based on previous year's attendance. This event has raised over \$30,000 for the council.

Presidents Report:

Teresa Colgan spoke to the board about getting together for dinner after the Annual Meeting and *Journey of the World*. Kathy Pinger will send out an email with options.

Due to a change in the terms for new board members in 2015, the Board Development Committee is looking at staggering terms for the existing members to avoid half of our board terms expiring at the same time. They have been working with GSUSA Governance and we will maintain our representation from each part of our council. Each member will be contacted.

The board was reminded of their annual pledge. Every year the board has had 100% participation.

The annual review of the CEO was completed and shared with the board. This year a new process was put in place that allowed for the Executive Board and selected staff members to complete a survey to provide a well- rounded review. Ms. Colgan shared that our CEO received favorable comments and the new format was very helpful as it included input from board members and staff members so all aspects of the CEO position were reviewed.

Each board member has been asked to complete an online survey confirming the nominations by the Recognition Committee for awards to be presented at the Annual Meeting. These include: Appreciation Pin, Honor Pin and Thanks Badge.

CEO Report:

CEO, Diane Nelson, shared information about the Annual Meeting and the fact that *Journey of the World* will be held in the afternoon. This year's *Journey the World* is focused on our year of the outdoors and is entitled, ***Journey the World: Explore the Outdoors***. Along with the troop country booths and cultural performances, this year's event will feature a wide variety of interactive activities put on by environmental agencies, as well as a multitude of outdoor activities provided by our Camp Staff. Diane encouraged board members to come for the day. There will also be several bus trips available to Camp Liberty for those who would like to see the progress there.

Diane shared information she received at the CEO convention held the first week of March. The membership registration fee will be raised to \$25 in 2018. The council will be having discussions on how to implement this change. Discussion was also held related to the Town Halls that were held in February. Good feedback has been received and suggestions are being followed up on.

The registration number for Camp Liberty as of the 17th was 1163, which is exceeding our expectations. Roadside signage is being changed as are media links between Camp Liberty and Camp Conestoga. An open house will be held at Camp Liberty on May 14th for volunteers and the public. The ribbon cutting with donors and local officials will be held on Sept. 15th.

A motion was made by Andrew Abbott to adjourn the meeting. Tracy Schwind offered a second and the motion passed. The meeting adjourned at 6:05.

Respectfully submitted,

Kathy Pinger, Executive Assistant to the CEO

Attachments:

Minutes

Financials

Town hall info

Performance Excellence