

## 2025 Cookie Program Girl Rewards



Participate in a  
Booth Sale  
Booth Sale Patch



40+ Packages  
Embrace Possibility  
Theme Patch



80+ Packages  
Dangler & Charms



120+ Packages  
Headband



170+ Packages  
Utensil Set



220+ Packages  
Fidget Bean Bags



250+ Packages  
Panda Plush &  
Goal Getter Patch



300+ Packages  
Panda Pouch,  
Bamboo Comb



350+ Packages  
Girl Scout Cookie  
Program T-Shirt



450+ Packages  
Bento Box and Journal  
with Pop-In Charms

500+



40 oz Stanley Cup (choice of color) **OR** WWF Adopt a Panda, **OR** 2 Tickets to Council Movie Night at Drive In, Travel Case with Panda Toothbrush, and Panda Neck Pillow **OR** \$100 Program Credit

700+



Lost Island Waterpark 700 Club Celebration (2 tickets), 700 Club Patch & sunglasses **OR** Lululemon Belt Bag (choice of color) **OR** \$100 Program Credit

1000+



Afternoon with Horses on May 4th, 2025 at Camp Liberty **OR** Personalized Pajamas **OR** Halloweekend Admission with 5 Activities and Patch **OR** \$100 Program Credit

1500+



6 month subscription to a choice of Boxy Charm, Snack Crate, Little Passports, or Kiwi Crate **OR** Movie Package **OR** Camping Package **OR** \$100 Program Credit

2000+



Magic Hover and Helmet Set **OR** Smart Watch **OR** Yellow River Backpacking Experience Aug. 1-3 (for 5th grade and up in Fall 2025) and Backpack **OR** \$100 Program Credit

3000+



Meta Quest 3 128GB **OR** Kayak, paddles and life vest **OR** \$100 Program Credit



### Instant Rewards

For every 250 packages sold, Girl Scouts are invited to pick out an instant prize at their local office, have their picture taken, and be shared on social media with caregiver permission! Last day to pick up instant rewards is March 28th.

*Council will reach out to families individually with details on super seller rewards earned. Council reserves the right to make substitutions to the item color, material, size, or to substitute an item of equal or greater value due to changes in product availability.*

# Cookie Programs

## CEO Cookie Club

Girl Scouts who sell 1500+ packages will be invited to attend a CEO Cookie Club Celebration on the Celebration Belle River Cruise on June 28th, 2025 with GSEIWI CEO, Diane Nelson.

## Girl Executive Club

Girl Scouts who sell \$350 in product in the 2024 Fall Product Program and sell 1000+ packages in the 2025 Cookie Program will be invited to join the Girl Scout Executive Club.

## Care to Share Program



Encourage customers to donate cookies to our hometown heroes. Sell 15+ packages for Care to Share to earn the Gift of Caring patch. Sell 30+ to earn \$5 in program credit.

## Lifetime Membership Program

Graduating Seniors earn a Girl Scout Lifetime membership by selling 700+ packages.

## Sister Sales

Sisters selling cookies that sell a Per Girl Average of 100+ packages can receive a custom 2025 sisters patch! Please submit form by March 28, 2025.



## Program Credit Milestones

Program Credits will be given to all girls for \$5 for every 50 packages sold starting at 200-450.

200+ = \$5	300+ = \$5	400+ = \$5
250+ = \$5	350+ = \$5	450+ = \$5

## Digital Cookie Rewards



100+ Packages  
Cookie Techie  
Patch



200+ Packages  
Handle with  
Pop in Charms



300+ Packages  
Cookie Action  
Patch

# Troop Rewards

Girl Scouts selling in troops with an initial order PGA of 200 packages will earn a Happy Bamboo Plush! Girls must have cookies assigned to them at the initial order in order to qualify.



## Per Girl Average Rewards

Troops that achieve a PGA of 300+ packages by the end of the 2025 cookie season will earn matching troop shirts. Each girl selling plus 2 troop leaders will earn the shirts. Girl Scout troops who opt out of rewards can still earn the troop shirt reward.



## Troop Experiences

If your troop achieves a PGA (Per Girl Average) of 500 packages or more by the end of the Cookie Program, your troop earns a ticket/admission for each girl selling plus two chaperones for a troop experience!

### Quad City Area

- The Fun Station, Eldridge
- The Family Museum, Bettendorf
- QC Botanical Center, Moline
- Figge Art Museum, Davenport
- Putnam Museum, Davenport
- Niabi Zoo, Silvis

### Burlington Area

- Hucks Harbor Waterpark, Burlington
- Burlington Bees Game, Burlington

### Waterloo Area

- Get Air Trampoline Park, Waterloo
- Grout Museum District, Waterloo
- The Falls Aquatic Center, Cedar Falls

### Cedar Rapids Area

- The Fun Station, Cedar Rapids
- The Iowa Children's Museum, Coralville
- Museum of Art, Cedar Rapids
- DEFY Trampoline Park, Iowa City
- Noelridge Aquatic Center, Cedar Rapids

### Dubuque Area

- The Fun Station, Dubuque
- National Mississippi River Museum, Dubuque
- The Saw Mill Museum, Clinton
- Grand Harbor Waterpark, Dubuque

Troops will determine the dates and times and will be responsible for the cost of food and travel. Troop experiences must be chosen by May 31, 2025.



## Girl Scout Cookie Crossover Personalized Patch

Girl Scouts who send 18+ emails and sell 10+ items during the 2024 Fall Product Program and sell 250+ packages of cookies during the 2025 Cookie Program will earn a personalized Cookie Crossover patch starring their avatar.