

2027 Juliette Cookie Program Guide

Welcome to the 2027 Girl Scout Cookie Program! The Juliette program lets girls participate in Girl Scouts as individually registered members, choosing activities that fit their interests and needs. Juliettes can take part in the Cookie Program, build business skills, and earn rewards. Because the Juliette Cookie Program works a little differently from a troop Cookie Program, we created this guide just for you!

This also applies to girls who belong to a troop but participate individually in the Cookie Program because their troop is not taking part.



Where to Find Help

Info@girlscoutstoday.org

800-798-0833

Product Program Team:

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First things first! Each Juliette Girl Scout needs an adult volunteer to manage her involvement in the program. Juliettes may participate in the Cookie Program in two separate ways:

1. Your Juliette can join the fun by being “adopted” into a participating troop for the Cookie Program. Caregivers will complete the yearlong permission form and give a copy to the troop leader, who will help support her cookie experience.

Proceeds as part of a troop: When a Juliette participates with an adopted troop, all proceeds she earns stay with that troop. The troop leader may use those funds to help cover items such as uniform pieces, activities, programs, and other Girl Scout experiences for the Juliette.

2. Your Juliette can also participate through a service unit troop. Visit www.girlscoutstoday.org and complete the online permission form found under Cookies, Cookie Sellers, and Sell Cookies Without a Troop. Once the form is received, you will be connected with an adult volunteer in your service unit who will guide and support your Juliette Girl Scout throughout the program.

Proceeds as part of a service unit: Juliette Girl Scouts who participate through a service unit earn rewards and program credits instead of cash. Cadette, Senior, and Ambassador Girl Scouts may choose to opt out of rewards to earn a higher program credit amount. If you want your Girl Scout to opt out, you must request this option; otherwise, she will automatically be enrolled to earn rewards. Girl Scouts who opt out still receive patches and super seller items. See the charts below for program credit amounts. Program Credits are capped at \$400, or \$405 with the opt-out option, plus any super seller levels earned.

With Rewards

Package Range Sold	Program Credit Earned		Package Range Sold	Program Credit Earned		Package Range Sold	Program Credit Earned		Package Range Sold	Program Credit Earned
50-99	20.00		300-349	120.00		550-599	220.00		800-849	320.00
100-149	40.00		350-399	140.00		600-649	240.00		850-899	340.00
150-199	60.00		400-449	160.00		650-699	260.00		900-949	360.00
200-249	80.00		450-499	180.00		700-749	280.00		950-999	380.00
250-299	100.00		500-549	200.00		750-799	300.00		1000-1049	400.00

Caregivers will receive an email at the end of the cookie program with the total earned and how to redeem.

Without Rewards (opt out for cadettes and older)

Package Range Sold	Program Credit Earned		Package Range Sold	Program Credit Earned		Package Range Sold	Program Credit Earned		Package Range Sold	Program Credit Earned
50-99	25.00		300-349	125.00		550-599	225.00		800-849	325.00
100-149	45.00		350-399	145.00		600-649	245.00		850-899	345.00
150-199	65.00		400-449	165.00		650-699	265.00		900-949	365.00
200-249	85.00		450-499	185.00		700-749	285.00		950-999	385.00
250-299	105.00		500-549	205.00		750-799	305.00		1000-1049	405.00

Caregivers will receive an email at the end of the cookie program with the total earned and how to redeem.

What do you as a caregiver need to do to support your Juliette Girl Scout? Here is a quick rundown:

- ✓ Start by filling out the Cookie Program Permission form located on our website. If selling with a troop, permission is included on the yearlong permission form.
- ✓ You will receive materials this year to your home if not “adopted” into a troop. If the Girl Scout is a member of a troop, you will get materials from that troop.
- ✓ Set up her Digital Cookie account starting on January 6, 2027. Emails will be sent out with instructions. **If you do not receive one by Jan. 6th, reach out to info@girlscoutstoday.org.**
- ✓ Help her get excited about setting goals, earning rewards, and interacting with customers.
- ✓ Partner up with other girls in our community for a booth sale or consider hosting your own Lemonade Stand or Cookie Stand.
- ✓ Submit an Initial Inventory Order – to your volunteer contact these are cookies to have in hand early in the program. If you need help with an estimate, please contact a Program Product Team member. You will include all Girl Delivery (Do NOT include shipped or donated orders on Digital Cookie) in Digital Cookie and Paper order cards including the Cookie Shares ordered. These orders are due to your contact by Sunday January 17th!
- ✓ Pick up the cookies – Your volunteer contact will let you know when and where. Caregivers should turn in money collected for cookies checked out before they are allowed to pick up additional cookies.
- ✓ Need more cookies? Contact the Volunteer managing your Juliette program. Please do this on Sundays before noon so an order can be placed and ready by the following Friday.
- ✓ Turn in money throughout the program (each time you pick up new cookies).
- ✓ Encourage your Juliette to reach her goals!

How to Sell Cookies

Our Girl Scouts today have so many opportunities to share cookies both in-person – through door-to-door and booth sales and online through Digital Cookie. For many years, girls used these opportunities to develop five skills to power their Girl Scout experience. That will always stay the same, but the way of selling is always changing to keep girls safe while they participate in the Girl Scout Cookie Program.

- **Order Taking Paper Cards**
Take customers’ orders on your order card and return later to deliver the cookies and collect the money.
- **Order Taking Digital Cookie App**
Download the Digital Cookie mobile app to take cookie orders and accept digital payments. The app can be used door to door, at booths, in person, or by sharing your Girl Scout’s QR code with customers. For girl-delivered orders, caregivers must tell their troop leader or cookie contact which cookies are needed, pick up those cookies, deliver them to customers, and mark the orders as delivered in the app. Digital payments are automatically credited to the troop, so caregivers do not need to collect or turn in cash for those orders.
- **Door to Door Sales**
Load up the sled, wagon or turn the family car into a cookie mobile to canvas the neighborhood. Girls can take digital payments with the Digital Cookie App as well!

- **Porch Drop – offs**

Take orders and payments through social media and payments methods such as PayPal, Venmo, or Digital Cookie. Plan for delivery to the person's home or mailbox. (Parents will be responsible for any charges or fees associated with PayPal, Venmo or any other cash app.)

- **Workplace Sales**

Workplace sales are allowed only with permission from the employer. Caregivers should help their Girl Scout leave an order card at a trusted friend or family member's workplace; cookies should not be left unattended. Include a short note from the Girl Scout that shares her cookie goal but does not include the Girl Scout's personal contact information. Instead, list the caregiver's contact information for questions, delivery details, or payment arrangements. Caregivers may also include the Girl Scout's Digital Cookie link or QR code so customers can order and pay online right away.

- **Business to Business Sales**

During the family cookie business meeting, the girls may express interest in selling cookies to businesses like real estate agencies, car dealerships, and more.

- **Participating in Cookie Share**

You can collect Cookie Share donations just as you would for any other cookie sale. It is simple just to ask each person who buys it if they would like to buy a box for the Cookie Share Program. This year we are partnering with River Bend Food Bank, HACAP Food Reservoir and Iowa Food Bank to distribute donated cookies to local communities and families in need.

- **Digital Cookie**

Girls can use this exciting tool to build an avatar, send emails, track goals, track inventory, take payments, and so much more! This platform is easy to use and makes the selling of cookies a breeze! Girls get to watch as rewards are added to accounts as well and make choices when they reach levels!

- **Lemonade Stands**

You can set up your very own Lemonade Stand at home or at a family member's home to sell cookies. Simply set up a stand with cookies instead of lemonade.

- **Cookie Stands**

Cookie Stands

Girl Scouts of the USA (GSUSA) has revised its cookie booth policy and allow a Girl Scout and her caregiver (legal guardian) to participate in a cookie stand independently, without additional troop members or volunteers present.

A cookie stand is limited to one Girl Scout and her caregiver. A Girl Scout sibling (s) may also attend if registered Girl Scouts and participating in the cookie program. If additional Girl Scouts that are not

sisters or do not have the same legal guardian attend, this then becomes a troop booth and all standard troop booth guidelines apply. There must be 2 unrelated adults with one being a registered Girl Scout Volunteer for the troop. Please reach out to your cookie coordinator or contact for more information on the policy and guidelines for troop booths.

Your cookie coordinator or contact may reserve a Council-sponsored booth locations in eBudde for individual girls they are managing during the cookie program. These reservations may be conducted as cookie stands. However, these cookie stands must wait to take place till February 19th to give troops the chance to fill spaces first.

Girl Scouts and caregivers may still hold cookie stands at locations not listed in eBudde during the first two weekends of the Cookie Program, provided they have obtained permission from the business and follow all council policies and procedures.

Cookie Stands at Council -Sponsored Sites

Cookie Stands at Council Sponsored sites will begin on February 19th, which coordinates with National Girl Scout Cookie Weekend!

To provide troops with the best opportunity to kick off their cookie sales, we ask that all Council Sponsored booth locations during the first two weekends of the Cookie Program be reserved for troop booths only.

Caregivers are welcome to schedule their own individual cookie stands at locations that are not listed in eBudde during the first two weekends.

After the first two weekends, individual Girl Scout Cookies Stands may be scheduled through eBudde by your Cookie Coordinator/Contact.

Cookie Stand F&Qs

Where do Girl Scouts get Cookies for a Cookie Stand?

Girl Scouts participating in a Cookie Stand should use their own cookie inventory or pick-up additional cookies from their cookie coordinator or contact as needed. Caregivers should work closely with their contact to determine how many packages to take to each Cookie Stand.

Can unsold cookies be returned to the council or contact?

Council and volunteers are not required to accept the return of unsold cookies. Caregivers should carefully plan their inventory needs and communicate with their cookie coordinator/contact before requesting additional cookies.

Do caregivers need to complete any paperwork before holding a cookie stand?

Yes. Before participating in a Cookie Stand, caregivers must review and sign the Cookie Stand Agreement Form, available at www.girlscoutstoday.org

Why is the Cookie Stand Agreement required?

The agreement helps ensure that caregivers understand and agree to follow all the Cookie Program guidelines, safety requirements, and financial responsibilities associated with handling cookie inventory, collecting payments and operating a Cookie Stand.

What responsibilities do caregivers assume when signing the agreement?

By Signing the Cookie Stand Agreement, caregivers acknowledge responsibility for all cookies checked out to them and for submitting all proceeds collected during the Cookie Program.

Why should Girl Scouts participate in Cookie Stands?

Cookie Stands provide Girl Scouts with an additional opportunity to develop entrepreneurship, customer service, money management, and goal-setting skills while building confidence and growing their cookie business. Cookie Stands can also help Girl Scouts reach their personal sales goals, earn additional rewards, and continue to selling throughout the program. By participating in Cookie Stand, girls gain valuable hands-on experiences managing their own cookie business and interacting directly with customers.

Can Caregivers Check Out Cookies from a Cookie Cupboard?

Yes. With the permission from the Cookie Coordinator/Contact you are working with, caregivers may work directly with a Cookie Cupboard to pick up cookies. This option can help ease the burden of cookie pickups and transportation from the coordinator you are working with. The Cookie Coordinator/Contact remains responsible for placing any pending cupboard order in e-Budde and notifying the Cookie Cupboard Manager that a caregiver is authorized to pick up the order.

Once the cookies are picked up, responsibility for those cookies transfers to the caregiver who checked them out.

If the Cookies are intended for a Cookie Stand, standard return guidelines apply. Unsold, FULL CASES of cookies checked out for a cookie stand may be returned directly to the Cookie Cupboard within 48hours of the Cookie Stand ending.

Any Cookies retained beyond the 48hours return period become the responsibility of the caregiver who checked them out.

The caregiver will sign a receipt upon check out and return of cookies KEEP THIS RECEIPT till the end of the program in case there is a discrepancy about inventory or amount owed or collected. Every time you turn in proceeds you should be asking for a receipt as well if not presented one, and keep this as well for your records till end of the program.



More about Digital Cookie

With the Digital Cookie platform, girls have more ways to sell cookies and grow their cookie businesses!

Register:

Keep an eye out for a registration email coming to you starting January 3rd, 2027. If you do not receive an email, double check your spam folder or go to digitalcookies.girlscouts.org and click “send registration email”. If you are still experiencing problems, contact info@girlscoutstoday.org.

Training:

You can find tip sheets and training videos on www.girlscoutstoday.org under the Cookie Sellers tab.

Set Up Your Site:

In just a few minutes, your family can set up your Girl Scout’s cookie sale goal, share her cookie story, and support her sale. You can help her upload a fun picture or video to boost her sales. Help her create her avatar and personalize her site. You may also attend one of the Snack and Shops on January 16th to get help setting up your site!

Invite Customers:

Manage your Girl Scout’s customer list and easily send ready to use emails that invite people to support her sale. You can also promote her personalized cookie sale link on Facebook with friends and family or safe community groups.

Track your Goals:

Help your Girl Scout choose her goal and track the number of packages sold and orders placed, as well as sales by delivery type and cookie variety.

Remember! Let your volunteer contact know about any **girl delivery sales** made through Digital Cookie so she can get your family the correct cookies! These cookies will need to be ordered, so you must let them know what you need.

Wrapping Up:

Rewards that Juliettes earn will be distributed by your adult volunteer contact. You will receive an email about two weeks after the Cookie Program ends with your credit account and instructions on how to redeem them.

Reminder: All cookies checked out or ordered can NOT be returned (beyond the return policy for Cookie Stands), and you are responsible for the payment of leftover packages at the end of the sale.

Digital Cookie FAQs for Caregivers

Can Girl Scouts use Digital Cookie to accept credit card payments?

Yes. Girl Scouts can use the Digital Cookie app to accept in-person credit card payments for cookies on hand, as well as payments for shipped orders.

Can caregivers place Initial Orders in Digital Cookie?

No. Caregivers cannot place initial orders in Digital Cookie. Only the Cookie Coordinator/Contact you are working with can enter initial orders into eBudde.

Can caregivers place Girl Delivery orders in Digital Cookie?

No. Caregivers cannot place Girl Delivery orders for cookies in Digital Cookie. The Cookie Contact that is assigned to you must place these orders if you are in need of cookies. It is the responsibility of the caregiver to communicate the needs of packages to fill any and all girl delivery orders they have approved. This is very important you must keep in contact with your contact and follow ordering instructions from them.

Who is responsible for fulfilling Girl Delivery Orders?

This responsibility falls to the caregiver as they will need to communicate with cookie contact if they need inventory to fill these orders. Caregivers can order extra packages to have on hand to fill orders, however these extra packages are NOT returnable to the council and become the financial responsibility of the caregiver.

What happens when a customer places a Girl Delivery order?

The Digital Cookie system sends an email notification to the caregiver asking them to approve or decline the order.

How long do caregivers have to approve or decline a Girl Scout Delivery order?

Caregivers have five (5) days to approve or decline an order.

What happens if a caregiver does not approve or decline an order right away?

If the order has not been approved or declined by midnight on the day it is received, the caregiver will receive an email reminder.

When does the customer begin receiving order updates?

Once a Girl Delivery order is approved, the customer will begin receiving automated emails regarding the status of their order.

Can caregivers turn Girl Delivery on and off?

Yes. Caregivers can turn the Girl Delivery feature off and on as needed. This can be especially helpful if you are temporarily out of a specific cookie variety. Girl Delivery can be turned back on once the additional inventory becomes available.

How are Shipped and Cookie Share orders tracked?

Shipped and Cookie Share orders, along with payment information, are automatically credited to the Girl Scout and troop in eBudde.

What are some best practices for managing Girl Delivery orders?

To provide excellent customer service, caregivers should:

- Check cookie inventory before approving an order. If additional inventory is needed, contact their cookie coordinator/contact to order the packages needed.
- Communicate with customers promptly after approving an order and provide an estimated delivery timeline.

- Double-check all orders for accuracy before delivery.
- Contact customers before delivery to confirm someone will be available to receive the cookies.
- Include a thank-you note signed with the Girl Scouts First Name and email incase they have questions or QR code or link to re-order if needed.

Can Girl Scouts earn rewards by using Digital Cookie?

Yes! Girl Scouts can earn the following Digital Cookie rewards:

- Set up Digital Cookie Site and sell 15+ packages = Cookie Techie Patch

Digital Cookie Provides Girl Scouts with a great opportunity to build entrepreneurial marketing, customer service, and communication skills while growing their cookie business!

Here is a list of events your Juliette can participate in through the council!

Journey the World, Moline, IL April 18, 2026

Girl Scouts and families: Journey the World is an enriching cultural fair designed to celebrate and explore the diverse tapestry of cultures that shape our identities and communities. Earn the World Thinking Day badge.

Mall of America Overnight, Minneapolis, MN March 28, 2026

Juniors and Cadettes: Sleep under the sea and get behind the scenes tour of Sea Life Aquarium!

Raise Your Voice June 5-7, 2026

Cadette, Seniors, and Ambassadors: Get ready to explore a college campus. Stay two nights with your friends to experience dorm living. Don't stay up all night, because we have Saturday and Sunday packed with fun.

Visit www.girlscoutstoday.org and look under events to sign up or see more information

Thank you for your Support!