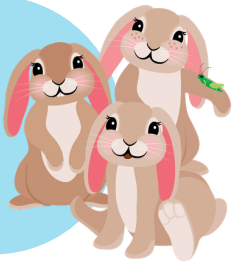
2027 Cookie Program

Girl Rewards





40+ Packages
Ready to Explore Patch



80+ Packages
Clip on Micro-Duffle



120+ Packages
Clip on Mini Plush Bunny



170+ Packages
Lemon Up Notebook



220+ Packages
Mini Duffle



250+ Packages
Bunny Plush



300+ Packages
Bunny Hat with Moving Ears



350+ Packages
Bracelet Hair Tie Set **&** Action Patch



450+ Packages
Sling Bag **&** Bag Charm

500+



or



Duffle Bag **&** Ready to Explore T-Shirt **OR** Hansen's Dairy Farm Tour **OR** $100 Program Credit

700+

June 5th, 2027



ADVENTURELAND

or

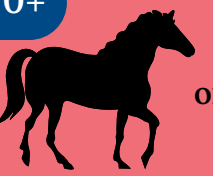


June 19th, 2027

No Rain Date

700 Club Celebration Reward (Choose One*)
Adventureland: June 5th* **OR** Lost Island: June 19th* **OR** $100 Program Credit

1000+



or



Afternoon with Horses on May 23rd at Camp Liberty **OR** $100 Super Seller Amazon Shopping Experience **OR** $100 Program Credit

1500+



$100 Amazon Shopping Experience **OR** $100 Program Credit **+** Invite to CEO Cookie Club Celebration

2000+

April 24th, 2027

OMAHA'S HENRY DOORLY ZOO & AQUARIUM

or



Omaha Zoo Overnight: April 24th **OR** $100 Amazon Shopping Experience **OR** $100 Program Credit

**Girl will opt out of all rewards at the 1000+ and 1500+ package levels and above, except patches and troop rewards. She will still receive an invitation to the CEO Cookie Celebration.*

3000+



or



FLASHFORGE Adventurer 5M 3D Printer with color changing filament included **OR** $100 Amazon Shopping Experience **OR** $100 Program Credit

Super Seller Amazon Shopping Experience Choices:

New this year: the Amazon Shopping Experience will be all in ONE store front with various items for girls to choose from. These items include: beauty, art, new trends such as fidgets and squishies, camping and outdoor gear, and more! Super seller rewards start at 500+ Level

**The photos below are examples of items that will be on the store front.*





















Instant Rewards

For every 250 packages sold, Girl Scouts are invited to pick out an instant prize at their local office, have their picture taken, and be shared on social media with caregiver permission! The last week to pick up instant rewards is the week of March 29th.

Exclusive Cookie Necker Pin

Girls who register for camp and sell 250+ packages of cookies can pick up a free cookie pin at any Girl Scout office when they receive their 250 Club reward.



Council will reach out to families individually with details on super seller rewards earned. Council reserves the right to make substitutions to the item color, material, size, or to substitute an item of equal or greater value due to changes in product availability.

Cookie Programs

CEO Cookie Club



Girl Scouts who sell 1500+ packages will be invited to attend a CEO Cookie Club Celebration on June 10, 2027 in the Quad Cities with GSEIWI CEO, Nicole Cisne Durbin.

Girl Executive Club

Girl Scouts who sell $375 in product in the 2026 Fall Product Program and sell 1000+ packages in the 2027 Cookie Program will be invited to join the Girl Scout Executive Club.

Cookie Share

Encourage customers to donate cookies to area food banks. Sell 15+ packages for Cookie Share to earn the Gift of Caring patch.



Lifetime Membership Program

Graduating Seniors earn a Girl Scout Lifetime membership by selling 700+ packages.

Sisters Program

We are excited to offer the Sisters Patch again for the 2027 Cookie Program! New this year, any sisters who are registered and participating in the Cookie Program qualify and will earn the Sisters Patch. Troop leaders or caregivers must complete the form requesting patches for their participating Girl Scouts. Service Unit Product Managers will distribute them to troop leaders with other earned rewards at the end of the program. Please fill out the form at www.GirlScoutsToday.org by March 26, 2027.



Program Credit Milestones

Program Credits will be given to all girls for $5 for every 50 packages sold starting at 200-450.

200+ = $5	300+ = $5	400+ = $5
250+ = $5	350+ = $5	450+ = $5

More Cookie Patches!



15+ Digital Cookie Orders
Cookie Techie Patch



Attend a Rally
Rally Patch



Participate in a Booth with Troop
Booth Patch

Initial Order Reward

Girl Scouts selling in troops with an initial order PGA of 200 packages will earn a Bunny Clip-On Pouch! Girls must have cookies assigned to them at the initial order in order to qualify.



Troop PGA Rewards

Troops that achieve a PGA of 300+ packages by the end of the 2026 cookie season will earn matching troop shirts. Each girl selling plus 2 troop leaders will earn the shirts. Girl Scout troops who opt out of rewards can still earn the troop shirt reward.



Secret Shopper Patch
A member of Council Staff or a Volunteer may stop by your booth and ask you questions! Be on the lookout to earn this patch!



Find more information on Super Seller rewards for levels 500+ and above here!