

girl scouts
of eastern iowa
and western illinois

Cookie Connections

2027 Girl Scout Cookie Program



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Welcome to the 2027 Cookie Season!

Without dedicated and generous volunteers like you, our girls wouldn't gain the valuable skills they need to be tomorrow's leaders. To support you in this mission, we have provided you with a step-by-step guide for the 2027 Girl Scout Cookie Program.

All Girl Scout
Cookies are
\$6/package



Thin Mints



Tagalongs



Samoas



Do-Si-Dos



Trefoils



Lemon-Ups



Adventurefuls



Toffee Tastics



Exploremores



**Girl Scout
Sparkables**

\$7
Online
Only



\$9
Online
Only

Patch Pals

The Girl Scout Cookie Program makes Girl Scouts possible.

When customers buy delicious Girl Scout Cookies, they're helping power amazing experiences for girls. Experiences that broaden their worlds, help them learn essential life skills, and prepare them to practice a lifetime of leadership.

Cookie proceeds stay local, which means after the costs of baking the cookies and program logistics (like transporting them), 100% of the proceeds for each package is reinvested in Girl Scouts of Eastern Iowa and Western Illinois!

Essential Skills Girl Scouts Learn



Business Ethics

Girls learn the impact that business has on the world.



Decision Making

Girls choose how to sell and use their funds.



Goal Setting

Girls learn how to plan and aim for success.



People Skills

Girls learn how to approach and sell to customers.



Money Managing

Girls learn how to be fiscally responsible.

Cookie Badges & Pins

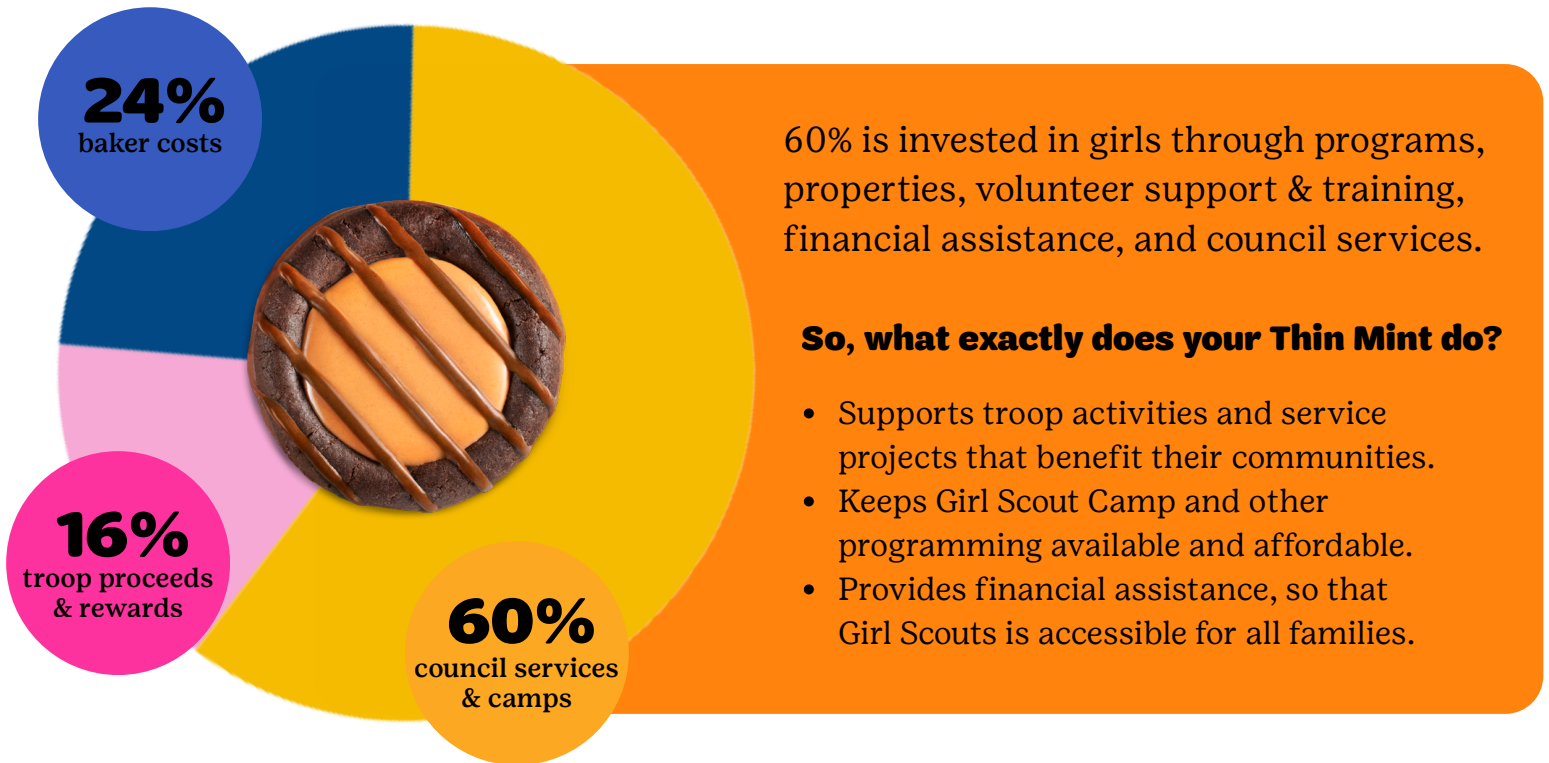


The Cookie Business badges are the best way for girls to develop business skills and learn to think like entrepreneurs as they run their own business. Earning a Cookie Business badge gives girls a chance to reach new heights and unleash their potential as they work together with their troop to achieve team goals.

For more information on all cookie badges and pins girls can earn, visit GirlScouts.org/CookieBadges or scan the QR Code. Bring the whole family together for tons of fun and learning with our Girl Scout Cookie Program pin collection!

How the Cookie Crumbles

All proceeds stay in our local council!



Getting Ready

As troop product manager, you have a big role; and we truly believe the benefits of helping girls learn new skills and grow their confidence is just as big of a reward.

Your main responsibility is to oversee the Cookie Program for your troop. That means hosting what is known as a family cookie meeting, helping to set goals, assisting with inventory management, and distributing rewards.

We also recommend visiting GirlScoutsToday.org for additional resources, such as step-by-step tutorials. Feel free to reach out to your volunteer service unit product manager—they are here to help you along the way!

You'll receive the newsletter, Cookie Bites, via email on a weekly basis. This publication contains all the timely information you need, when you need it. We recommend that you read it in entirety when it lands in your inbox for reminders, alerts, and inspirational stories to keep you going.

Online Training Resources

Girl Scouts of Eastern Iowa and Western Illinois offers convenient training options that can be completed from the comfort of your own home! Training resources can be found in gsLearn. Simply log in to MyGS and you will find everything in one place.

1. Complete all sections of the 2027 Cookie Program Training in gsLearn. Training will be available on gsLearn starting December 1, 2026.
2. Fill out the troop product manager agreement form in gsLearn.
3. Log in to eBudde to set up your account starting December 1, 2026.

Who couldn't use a little eBudde refresher a few weeks after you complete online cookie training? You can find brief online training videos in Cookie Bites and on the Little Brownie Baker YouTube channel.

Cookie Program Materials

Cookie Program materials (order cards, envelopes, etc.) will be shipped directly to the Service Unit Product Manager. Materials--including a sample box of Trefoils--can be picked up at your service unit cookie meeting. If you need additional materials, check with your Service Unit Product Manager or local office.

Cookie Service Unit Meeting

Your service unit will hold a cookie meeting in December or January. It is very important to attend this meeting in order to hear about service unit specific information, such as delivery, cookie rally, and to pick up a sample box of cookies to share with your troop!

Cookie Bites Weekly Email

Starting December 2, 2026, we will be sending out Cookie Bites, a weekly email packed with tips, reminders, training opportunities, and other helpful tidbits to support you through the Cookie Season!

Didn't receive the email or need to look back at a past issue? No problem! New this year, you can find both current and past issues on www.GirlScoutsToday.org under Troop Cookie Resources.

Cookie Chats

Starting January 13, 2027, we will be holding weekly Cookie Chats with a member of the Product Program staff or Cookie Crew. Topics will be determined ahead of time and shared along with the link to join in Cookie Bites. Even though the topics will be predetermined, please bring any other questions you have – we are here to help! Cookie Chats will take place on Wednesday evenings at 7:00 p.m., January 13-February 24.

Troop Resources for the 2027 Cookie Program

The Cookie Program can seem overwhelming to new Girl Scout troop leaders! New Girl Scout troop leaders can find ample support for the cookie program through various resources and mentorship opportunities. This includes access to training materials, online platforms for managing orders and inventory, and guidance from experienced volunteers. Furthermore, leveraging family involvement and building a cookie support team within the troop can significantly ease the leadership burden. Here are resources available to new troop leaders:

New Troop Cookie Training

Council is offering opportunities for new troop leaders to participate in new troop leader online cookie trainings. Look for links to these trainings by email or Cookie Bites. Training will last about 1 to 2 hours. All training will follow the same outline; it is not necessary to attend more than one.

Online Trainings:

- December 22, 2026 at 12:00 pm or 6:00 pm
- January 6, 2027 at 12:00 pm or 6:00 pm

In-person training sessions can be scheduled with a member of the product program staff or cookie crew. Please contact info@girlscoutstoday.org to schedule a cookie training.

Experienced Volunteer Support

The Service Unit Product Manager, Cookie Cupboard Manager, and experienced troop leaders are an invaluable resource in your service unit. We also have a Council Cookie Crew Team made up of experienced volunteers that are ready to help!

Service Unit Trainings & Meetings

Check with your Service Unit Product Manager for other new leader training opportunities specific to your Service Unit or to be connected to with an experienced troop mentor.

If you need further assistance...

If you need help logging in to a new leader training, getting connected with your Service Unit Product Manager, or a member of the Cookie Crew, email Info@GirlScoutsToday.org.

Sweet Start Kit

Council will provide a Sweet Start Kit for each New Troop that has not sold cookies before. The kit will be provided once training in gsLearn is completed! New troops that have not participated before will receive instructions via email on how to pick up their kit at their local office. One kit per troop. Each kit will contain 3 packages of cookies, a money pouch, booth signage, and other helpful tools and resources!

How Much Will My Troop Earn?

New this year! Troops will earn an additional 2 cents per package in proceeds, giving troops even more opportunities to fund their Girl Scout experiences. Troops earn a minimum 77¢ per package sold. Cadette, Senior, and Ambassador Troops who opt out of rewards for higher troop proceeds earn 87¢ per package sold. Troops that opt out of rewards will still qualify for all patches, Troop PGA T-shirt reward, Program Credits, and the Super Seller Club rewards.

Proceeds Bonus

Troops have the opportunity to earn an additional proceeds bonus per package sold if they reach a certain per girl average (PGA) during the Cookie Program. Take the total number of packages sold by your troop, divide by number of girls selling, and plug that into the chart to determine how much your troop will earn per package sold. You can also find your troop PGA in eBudde on the total sales report or the final rewards page – already calculated. Girls not selling do not count toward your troop PGA.

Per Girl Average	Rate Per (PGA) Package	
	With Rewards	Opt Out of Rewards
1-299	\$0.77	\$0.87
300+	\$0.82	\$0.92



Host a Family Cookie Meeting

Permission to participate in the Cookie Program is listed on the Year-Long Permission Form on GirlScoutsToday.org. Please collect this form from caregivers after it is filled out. Each household should fill this form out

Family Cookie Meetings are critical to the success of the program! They help provide a foundation of understanding and agreement for both volunteers and families.

We recommend hosting a meeting 1-2 weeks before the Cookie Program start date. At the meeting, Girl Scouts and their families come together with their troop leader(s) to talk about the upcoming Cookie Program to discuss their goals, share best methods for staying in contact (i.e. text, phone, email), and agree on roles and responsibilities.

New this year! We have put together a Family Training Video that contains all the information families need to be prepared for the Cookie Program. We recommend showing the video at your family meeting. The video can be found at www.girlscoutstoday.org under Cookie Sellers.

The Cookie Program differs for troops based on level and experience. Because of this, you can find Cookie Program family meeting guides for each Girl Scout level.

Each Family Meeting Guide contains a meeting agenda, tips for holding virtual meeting, safety tips, and ways to sell cookies



Family Guides



Year Long
Permission Form

Family Cookie Meeting Checklist:

- ☐ Have a copy of the Family Cookie Guide on hand as a resource.
- ☐ Review the Year-Long Permission Form and the Family Guide (received from your Service Unit) and open the meeting up to questions and clarifications.
- ☐ Show Family Training video.
- ☐ Discuss all methods of selling and which methods work best for the troop and families.
- ☐ Hand out materials (order cards, money envelopes, rewards flyer).
- ☐ Share the rewards on the flyer with the Girl Scouts - you know they're excited!
- ☐ Set troop and individual goals. How much money would the Girl Scouts like to earn? Is there a special trip or service project the troop is interested in? How will the troop track their goals?
- ☐ Discuss volunteer opportunities with caregivers such as initial order pick up, cookie sorting, and cookie booth supervision.
- ☐ Share important dates, review the program calendar and rally information.
- ☐ Establish a calendar of when orders will be due and when cookies will be available for pickup.
- ☐ Log in and discuss Digital Cookie.
- ☐ Discuss the initial order – how will the troop's initial order be placed?

Calculating Your Initial Order

How do I get my cookies?

With the eBudde online platform, it's easy to manage cookie inventory, find your delivery location, and transfer cookies to/from other troops.

Does the initial order matter?

Placing an initial order helps your troop(s) have the inventory they need on hand for Cookie Go Day. The initial order is your troop's starting inventory. Planning can help reduce the chances of running to a cookie cupboard for large-quantity pickups!

How much should I order?

Our recommendation for the initial order is 75% of your troop's expected sales for the 2027 Cookie Program. Since new troops do not have any average sales from last year, they will use the New Troop tab on the Cookie Calculator which calculates the average sales that your troop level had during the previous year. For example, if you have a new Brownie troop, the New Troop tab would give you 75% of the average sales for all Brownie troops in our council the previous year. Your troop will have these cookies to sell throughout the sale. The troop account will pay for these cookies.

What is the Per Girl Average?

Per Girl Average is the number of cookies sold per girl selling in a troop. For example, if 7 girls in a troop sell 12,000 packages, their PGA (per girl average) is 285 packages. This year our PGA goal is 250 packages. Those who reach the 250 package goal will experience every benefit of the program, from trying different methods of selling to achieving some amazing rewards!

Existing Troops:

Your expected sales will be based on last year's total sales and the number of girls you will have selling. The cookie calculator will help you estimate your order.

We recommend that you order 75% of your expected sales; however you can order any amount you are comfortable with selling.

New Troops:

Use the Cookie Calculator to help you to estimate your order. Don't be afraid to ask an experienced volunteer or the product program team at Girl Scouts if you have any further questions about what to order.

Cookie Variety Recommendations:

We have 9 varieties of cookies in the lineup. The following chart shows the percentages per variety that were sold during the 2026 GSEIWI Cookie Program:

Thin Mint	28%
Samoas	19%
Tagalongs	15%
Exloremores	9%
Adventurefuls	8%
Do-Si Dos	7%
Lemon Ups	6%
Trefoils	6%
Toffee Tastics	2%

Logging into eBudde

You will use eBudde to place the troop's initial order, track girl orders, order initial & final rewards, order additional cookies, and schedule cookie booths. We highly recommend you download the eBudde Troop App Plus – you can now do anything on the app that you can do on eBudde!

Step 1: Log in December 1, 2026

Each user will get a welcome email from eBudde that has a separate link for logging into the system for the first time. This link is unique to you, and cannot be used by others. Remember to check your junk folder. Click on the link. This link expires in 48 hours.

At the password screen, enter and confirm personal password. Make sure to review/enter all additional information. Write your new password on page 43 of this book. If you have forgotten your password, please follow the instructions on page 43.

Step 2: Set up your troop

- Click the Settings tab and Edit button
- Enter your troop's goal in packages
- Make sure the age level is correct
- *C/S/A Option Only: Check no rewards/additional proceeds if your troop is opting out of rewards for higher proceeds*
- Click Save
- *NOTE: The number of girls selling and registered is automated*

Step 3: Confirm Registered Girls

On the Girls tab, which is locked, you can view all of the girls registered with your troop. This will continue to be updated throughout the sale.

Only girls with cookies assigned to their name in eBudde will count as selling and used to calculate your per girl average (PGA).

If there are girls missing, first check your roster via your My GS account to ensure they are registered. Only your council can verify registration status and update eBudde.

eBudde Resources

Help is a Click Away

"Help" bubbles for quickest access to tips + info within the platform

Learning Made Easy

30+ quick YouTube tutorials on Little Brownie's channel



Placing the Initial Order in eBudde

Step 1: Entering the Initial Order

Due Date: January 20, 2027

eBudde allows you to place your initial order by individual girl*, booth sales, or the entire troop. You can place your order using one method or a combination of all three.

To order cookies by individual girls:

- Click on the Girl Scout's name.
- Click the pencil icon to the right of her name.
- Enter the number of packages for each cookie variety in the corresponding quantity fields.
- Do not enter any Direct Ship or Cookie Share orders from Digital Cookie.
- Do enter any Girl Delivery orders from Digital Cookie that you receive from caregivers.
- Click Save.
- Repeat this process for each Girl Scout.

**IMPORTANT: If you do not have cookie orders by individual girls, that's OK! Many troops will place an initial order for the entire troop and will distribute the cookies to the girls at a later time. If you are planning on ordering enough cookies to reach a PGA of 200 packages, you will need to order at least one package of cookies for each girl that will be selling cookies, then enter the rest of the troop initial order under Other or Booth. This will ensure that eBudde will order the initial order reward for each girl selling. Digital Cookie Orders DO count.*

Ordering Cookies in the Other or Booth column:

- Go to the Initial Order tab
- Click the Others or Booth line
- Enter the number of packages by variety in the corresponding boxes
- There are 12 packages per case
- Your initial order will be rounded up to the nearest case – these extra cookies will belong to the troop and can be transferred to girls at a later time.

Remember: Cookies ordered for booths on the Initial Order tab are not eligible for return, even if ordered in the Booth Column.

You can save and edit the order as many times as necessary BEFORE you click Submit Initial Order. Once you Click Submit Initial Order, your order will be locked.

Step 2: Confirm Initial Reward Order

If your troop's PGA is 200 packages or more (check the Sales Report tab in eBudde), you must submit an Initial Reward Order.

- Open the Rewards tab.
- Click Select Rewards next to Initial Rewards Order.
- Click each Girl Scout's name and verify that she has earned the appropriate reward(s).
- Click Save Girl Reward Order.
 - Repeat this process for each Girl Scout, as needed.
 - To return later and make changes, click Save Reward Order.
 - When all rewards have been reviewed and verified, click Submit Reward Order.

Important: Once the reward order has been submitted, no further changes can be made.

Step 3: Confirm Delivery Station

Due date: January 20, 2027.

You must confirm your delivery station in eBudde. If you skip this step, you may not receive cookies on the scheduled delivery day for your area. Your service unit product manager can also confirm your delivery location. Here is how to confirm your delivery location in eBudde.

- Click Delivery Tab
- Click drop down arrow and select applicable delivery station
- Review your total case counts at the top of the page
- Answer "Who is picking up your Cookies"
- Select your preferred location from the Delivery Station drop -down list if your service unit has more than one
- Scroll through the schedule and click on the box next to your desired pickup time and line/door. Your troop number will populate inside that time slot box
- Click the Submit button

The system will confirm that your delivery information was updated. You should print the delivery confirmation for your records.

Reminder! Cookie Delivery: Jan. 25-29, Feb. 1-4

**Each delivery site is different.
Here are the basics:**

Arrive at your assigned or chosen time - no earlier than 15 minutes prior, and make sure your entire party is available. Please notify the station worker if you have multiple vehicles.

Use vehicles large enough to hold all of your cookies at once. When you choose your delivery site in eBudde, you will see guidelines for the size of vehicle you will need to pick up all of the cookies in your initial order.

Cookies will be counted and loaded into your vehicle by volunteers on site. If you need to exit your vehicle, please be considerate of others.

You should be given a receipt for the cookies you pick up. Make sure you sign it and retain a copy for your records. If you are not given one, ask for one.

Contact your service unit product manager right away if:

- Your troop misses cookie pickup due to an emergency.
- If you get home and find there is an error with your count.

Working with Girl Scouts and Families

The best part of being a troop product manager is that you work with Girl Scouts directly on achieving their goals and developing business skills. The Girl Scout Cookie Program trains Girl Scouts with the essentials, and tough decisions that go along with running a business. Managing their inventory, knowing when to pass that inventory along to another Girl Scout or troop, and seeing if a Girl Scout is capable of taking on additional inventory is a large part. See some tips below for coaching girls and families along the way.

Tip #1

Share the experience you had when you were a Girl Scout selling cookies or something similar you had to do at your job. Girl Scouts will see the connection between the Cookie Program & their future careers.

Tip #2

Hold a Cookie Check In on the weekends with families so that families are in the loop. Use social media or ask caregivers to text you during the week.

Tip #3

Assist in moving inventory between Girl Scouts. With your point of view, you'll know what the best connection to make between families to get every Girl Scout to her selling goal.

Mid Program Cookie Check In: March 5-7

The Mid Program Cookie Check In is the perfect opportunity for troops and girls to figure out their current inventory, formulate a plan for managing it, and execute a strong second half of the program!

Get together as a group (or communicate virtually if necessary)

- Have families bring any remaining cookie inventory they may not be able to sell. Remember that troops are NOT required to take back cookies from caregivers.
- Bring troop inventory so the troop can get a physical count of remaining cookie inventory.
- Redistribute to the girls so they can continue working toward their goals. Troop product managers should place a pending order with a cookie cupboard by Sunday night at 8:00 pm for cookies needed.

Distributing Cookies to Girl Scouts

- ☐ Notify caregivers of the date, time, and location they can pick up their order. Give yourself enough time to get home, unload the cookies, and prepare the orders.
- ☐ Sort the orders before you let any caregiver pick up cookies. This will help you identify a problem with your order before anyone picks up cookies.
- ☐ Prepare cookie receipts for each Girl Scout. When caregivers pick up, have them count and verify their order. Complete a receipt for every cookie transaction. Caregivers must sign the receipt. Keep the white copy for yourself and give the yellow copy to caregivers.
- ☐ Provide each Girl Scout with a money envelope with their balance and money due dates. Remember, caregivers are responsible for all cookies for which they sign. Council does not take cookie returns and troops are not required to take cookies back. Write a receipt each time cookies or money exchanges hands.
- ☐ Keep receipts in a safe place with the year-long permission form. If you have a Girl Scout who lives in multiple households, be sure that she picks up her separate orders. A permission form should be collected from each household.
- ☐ You should start collecting money from the girls for their initial order within two weeks of delivery.
- ☐ Collect any additional cookie cupboard orders from your girls so you can pick up their orders. Cupboards open the week of cookie delivery. You can check eBudde for dates and times available to schedule a pickup.

Ways to Sell Cookies

Find printable
door hangers
here & under
“Promote Girl
Scout Cookies”



Door to Door Sales

Girls can print out door hangers and Girl Scouts can leave them for customers who are not home to contact them later! Remember that Girl Scouts should respect areas and businesses that have “no solicitation” signs. Daisy, Brownie, and Junior Girl Scouts must be accompanied by an adult when selling.

Virtual Booth Sales

Create an event on social media and invite customers to purchase cookies through the troop’s Digital Cookie Link so they can pay with their credit card! Set up a site for customers to pick up the cookies OR offer delivery.

Order Taking Sales

Girl Scouts can take orders from customers before the cookies arrive. Order taking sales can take place during the entire sale. Girls should deliver these orders as soon as they receive the cookies.

Cookie Booths

Commercial booth locations have specific dates and times secured by Girl Scouts of Eastern Iowa and Western Illinois. Troops can also secure their own booth location in their local community. Contact your local businesses, churches, schools, or events. Think outside the box! Enter your cookie booth in eBudde to be included in the Cookie Finder.

Drive-Thru Booth Sales

Contact local businesses about setting up a drive-thru Cookie Booth sale in a parking lot. This could include churches, schools, gas stations, etc. Make sure you find a safe location away from heavy traffic.

Workplace Sales

Girl Scouts may leave an order card at a caregiver workplace, with employer permission. Girl Scouts should play an active role in the sale by creating a display or marketing piece with the order card as well as help with distribution of orders and collection of payment. Some companies may also be interested in purchasing cookies as gifts, making charitable contributions to the Cookie Share Program, or matching collected donations during troop sponsored cookie booths. These are booth locations set up by the troop product manager or troop leader.

Social Media Sales

Social media is a powerful tool to help your Girl Scout reach more customers and share her goals! Families are encouraged to post about cookie sales on their personal pages, share her Digital Cookie link, and highlight her progress or favorite flavors. Creative posts with photos or short videos can grab attention—try featuring your Girl Scout in uniform, sharing why she’s selling, or thanking her customers. Always keep posts private or share only with trusted contacts, avoid posting location details publicly, and make sure your Girl Scout isn’t interacting with strangers online.

Girl Scouts may advertise their sales on SAFE community sites (such as schools, churches, neighborhoods, etc). Public selling sites such as Ebay, Amazon, TikTok Shop, or Marketplace are not considered safe by GSUSA policies and are not permitted. Posts should be girl-led and encourage girls to be the one to complete the sale.

More Ways to Sell Cookies

Mobile Sales

Mobile sales involve selling Girl Scout Cookies in a public space while moving about (i.e., selling from a cart, wagon, or sled). They can happen any time during the Cookie Program, and do not need council approval. To make things even easier for customers, girls can download the Digital Cookie mobile app and process customer payments using credit cards, venmo, or paypal with no additional fees.

Cookie Stands

Girl Scouts of the USA (GSUSA) permits a Girl Scout and her caregiver to participate in a booth or stand independently, without additional troop members present. See page 27 for more information about Cookie Stands.

Cookie Contests

Sweet Reels Showdown

Troops and Girl Scouts are invited to create a video promoting their cookie business for a chance to win one of five FREE cases of Girl Scout Cookies. Videos will be judged and awarded based on criteria like creativity, teamwork, and thinking outside the (cookie) box. All submissions will be featured on the GSEIWI social media platforms.

NEW! Buy 5 and WIN! Contest

Customers who purchase five packages of Girl Scout Cookies can enter for a chance to win a Year's Supply of Girl Scout Cookies!* Six winners will be selected and notified by April 30, 2027. Official rules can be found at www.GirlScoutsToday.org.

Troops will receive a Buy 5 and WIN! flyer featuring a QR code that customers can scan to enter the contest. Display and share the flyer throughout the Cookie Program to help promote the contest.

**A Year's Supply of Girl Scout Cookies consists of 52 assorted packages.*



Cookie Share

Cookie Share encourages Girl Scouts to ask customers and businesses to donate as little as \$6 so cookies can be shared with neighbors in need through a council-sponsored program. This year, we are partnering with River Bend Food Bank, our primary Cookie Share partner covering the largest service area across our council. We will also distribute donated cookies through HACAP Food Reservoir and the Northeast Iowa Food Bank, helping us reach even more families and communities in need.

- Girl Scouts collect payment for Cookie Share donations at the time of purchase.
- Troop Product Managers will enter Cookie Share orders in the Cookie Share (CS) column in eBudde.
- Orders and payments made through Digital Cookie will automatically be credited to the troop and Girl Scout in eBudde. Troop Product Managers DO NOT need to add Digital Cookie “Cookie Share” orders into eBudde.
- Troops will receive a Cookie Share donation jar/box wrap with their materials to use at booth sales.



Girls earn the Gift of Caring patch for 15+ Cookie Share packages sold.

Help Girl Scouts of Eastern Iowa and Western Illinois reach our goal of 20,000 donated packages for the Cookie Share Program in 2027!

**Donation will be sent to one of these
community organizations:**



**RIVER BEND
FOOD BANK**

MEMBER OF
**FEEDING
AMERICA**



Digital Cookie for Girls

Did you know that, on average, Girl Scouts who use the Digital Cookie platform sell 3 packages more per order than they do with in-person sales? In fact, Girl Scouts who paired Digital Cookie with traditional sales on average sold 76% more cookies than Girl Scouts who did not sell cookies online at all. Needless to say, Digital Cookie is the perfect tool to help your girls run their 21st century cookie business!

Through the Digital Cookie platform, Girl Scouts can conduct credit card and online transactions, reach out to potential customers, and track their progress digitally. Best of all, you can customize the way Girl Scouts learn and earn, using technology in new and engaging ways, all while earning cool virtual cookie business badges along the way!

Here are some tips for your girls to be successful with Digital Cookie and use the platform to its full potential. Round up your Girl Scouts, put your #cookieboss hats on, and let's dive in!

Setting Up Your Account

Step 1: Register

To set up and to use the Digital Cookie platform, caregivers should keep an eye out for the registration email, coming on January 6, 2027. Emails will be sent to all members.

Step 2: Set up your site

Girls can set goals, share cookie stories, and upload a fun picture or video.

Step 3: Invite your customers

Manage your cookie customer list and easily send ready-to-use emails. Girl Scouts can also promote through a personalized cookie site link on Facebook with friends and family.

Step 4: Track your goals

See how close you are to reaching goals by tracking the numbers of packages sold online and orders placed, as well as sales by delivery type and cookie variety.

Step 5: Download the Digital Cookie App

The Digital Cookie App can be found on both Apple and Android devices.

Digital Cookie FAQs for Caregivers

Can Girl Scouts use Digital Cookie to accept credit card payments?

Yes! Girl Scouts can use the Digital Cookie app to accept in-person credit card, venmo, & paypal payments for cookies on hand, as well as payments for shipped orders.

Can caregivers place Initial Orders in Digital Cookie?

No. Caregivers cannot place Initial Orders in Digital Cookie. Only troop leaders can enter Initial Orders into eBudde.

Can caregivers place Girl Delivery orders in Digital Cookie?

No. Caregivers cannot place Girl Delivery orders in Digital Cookie. Troop leaders are responsible for placing and managing these orders in eBudde. Caregivers may approve or decline customer Girl Delivery requests, but they cannot enter the orders themselves.

Who is responsible for fulfilling Girl Delivery orders?

Troops are responsible for ordering and fulfilling all Girl Delivery orders, including the Initial Order and any orders received after the Initial Order period. We recommend that troops establish a communication process with families so caregivers can easily communicate their Girl Delivery needs, along with any additional cookie inventory they need to pick up throughout the program.

Important: Girl Delivery orders are not automatically transferred to eBudde. Only the payment for approved Girl Delivery orders is automatically credited in eBudde. Troop Product Managers will need to manually enter the cookie quantities into eBudde and ensure inventory is allocated correctly.

What happens when a customer places a Girl Delivery order?

The Digital Cookie system sends an email notification to the caregiver asking them to approve or decline the order.

How long do caregivers have to approve or decline a Girl Delivery order?

Caregivers have five (5) days to approve or decline an order.

What happens if a caregiver does not approve or decline an order right away?

If the order has not been approved or declined by midnight on the day it is received, the caregiver will receive an email reminder.

When does the customer begin receiving order updates?

Once a Girl Delivery order is approved, the customer will begin receiving automated emails regarding the status of their order.

Can caregivers turn Girl Delivery on and off?

Yes. Caregivers can turn the Girl Delivery feature off and on as needed. This can be especially helpful if a troop is temporarily out of a specific cookie variety. Girl Delivery can be turned back on once additional inventory becomes available.

NEW THIS YEAR! The Digital Cookie App will have new features!

Caregivers will be able to set up their account, track payments, and view reports-all in one place!

Digital Cookie FAQs for Caregivers

How are Shipped and Cookie Share orders tracked?

Shipped and Cookie Share orders, along with payment information, are automatically credited to the Girl Scout and troop in eBudde.

What are some best practices for managing Girl Delivery orders?

To provide excellent customer service, caregivers should:

- Check cookie inventory before approving an order. If additional inventory is needed, contact the Troop Product Manager.
- Communicate with customers promptly after approving an order and provide an estimated delivery timeline.
- Double-check all orders for accuracy before delivery.
- Contact customers before delivery to confirm someone will be available to receive the cookies.
- Include a thank-you note signed with the Girl Scout's first name and email address in case the customer has questions.

Can Girl Scouts earn rewards by using Digital Cookie?

Yes! Set Up a Digital Cookie Site and sell 15+ packages to receive a Cookie Techie Patch!

Digital Cookie provides Girl Scouts with a great opportunity to build entrepreneurial, marketing, customer service, and communication skills while growing their cookie business!



Setting up Digital Cookie for Troop Product Managers

Watch your email:

Watch for your registration email on January 6, 2027, from the Girl Scout Cookie Program (email@email.girlscouts.org)

Register:

In the email is a “Register Now” button to take you to the Digital Order Card registration site.

Create password:

Once you click the link, you’ll be on the Digital Order Card site. You’ll need to create your password.

Log in:

Use your new password to log in. Remember to use the same email address where you received your registration email.

Watch safety video:

If you are also the caregiver of a Girl Scout under 13 and caregiver registration is open, watch the quick “Safe Selling for Smart Cookies” safety video. Note: You can’t proceed any further until the video has been watched.

Terms and Conditions:

Read and accept the Terms and Conditions-Volunteer. If you are also a caregiver, you will need to read and accept the Terms and Conditions for caregivers when caregiver access opens.

Caregiver Access:

If you are a caregiver of a Girl Scout under 13, you will see the girl pledge appear. If caregiver access has not opened, you will see it appear once caregiver access opens on January 6th. See the “Site Registration” tip sheet for more information on the pledge.

Role Selection:

If you have roles in addition to troop leader, you will be taken to a “role selector” screen. If you have additional roles and aren’t taken to this screen OR all of your roles do not show up on the drop down, please contact Info@GirlScoutsToday.org.

Digital Cookie Troop Incentive!

Troops with 100% Digital Cookie Participation (girls need to have at least one order) will be entered in for a drawing for a troop night at camp this fall! The winning troop will be contacted upon completion of the Cookie Program by a member of Product Program staff.

Digital Cookie for Troops

Digital Cookie isn't just an important sales tool for Girl Scouts in your troop, it can be used to enhance cookie booth experiences and boost overall troop sales! The first step is to set up your troop account in Digital Cookie. Troop leaders will receive their registration email by January 6, 2027.

Troops will be able to set up a Digital Cookie link for customers to purchase cookies directly from the troop! This troop link will be connected to GSUSA's Cookie Finder, which will now open on January 12, 2027, and troops will be able to accept direct shipped and donation orders. Troops can also use the Digital Cookie app to accept online payments from customers at booth sales at no extra cost to the troop.

Digital Cookie Dashboard

The Digital Cookie Dashboard has information that helps you support your Girl Scouts and their caregivers in their Digital Cookie sales. All appointed troop leaders and cookie volunteers for the troop should have access to this Dashboard when they log on to Digital Cookie. There are six tabs on your troop dashboard:

- Dashboard
- Orders
- My Troop
- My Troop Orders
- Troop Cheers
- Virtual Booths

Troop Links

Troop links allow you to use the Digital Cookie app to process payments at booth sales with NO FEES and to take orders from customers at the troop level instead of the girl level. See page 22 for instructions on how to set up your Troop Link. All Girl Scouts within the troop with a Digital Cookie account will have access to the troop link in the app.

Digital Cookie Girl-Delivery Cookies

If a Girl Scout sells cookies through Digital Cookie for girl delivery and they were not already added to her eBudde account, you must add them when she picks up the cookies, just as you would any other transaction. Once a caregiver tells you they need additional cookies to fulfill a girl-delivery order from Digital Cookie, you will need to allocate them to the girl under the appropriate cookie variety. Enter the details of the transaction i.e. "DC girl delivery 3/10." When finished, click Save. As you add these cookies to the Girl Scout inventory, you can mark DC. That way they will show in Digital Cookie as inventory.

Do not mark a payment for these packages. A financial transaction will already be listed under the girl's name from Digital Cookie as being paid.

Setting Up your Digital Cookie Troop Links

IMPORTANT: GSUSA Cookie Finder will open on January 12, 2027. Once your Troop Link is created, it will be included on the Cookie Finder. Your Troop Links will help customers find your troop and allow your troop to make sales online instead of, or in addition to, your regular cookie booths. When you set up your Troop Link site, there will be two links that you can use.

Setting up your Troop Link Site

Step 1: The first time a troop product manager logs in to their volunteer role in Digital Cookie, they will see a place to begin the process to have a troop link. To begin, click the Start button.

Step 2: They will be asked to enter a zip code for the troop. Enter one that is representative of the majority of Girl Scouts in the troop. Once the first volunteer for the troop has made those selections, everyone will see the selections that have been made and can change them if needed.

Step 3: Once the dashboard site is set up, the dashboard will be updated with a set up your site button. Complete the registration process as if the troop were a new Girl Scout by watching the safety video and accepting the terms and conditions of the Girl Scout pledge, plus activating the account. Use the site setup to work with the Girl Scouts in the troop to create their message and photo/video. It functions the same way as the Girl Scouts site setup.

Once the site is published and the council's sale is live, the troop will have two links to use if they wish for the cookie season.

Link 1: The Troop Cookie Link

This link does it all! Customers can order cookies for local delivery by girls in your troop or have cookies shipped. For local sales within your troop's delivery area, customers place their order, and the troop delivers the cookies to the customer's address with support from an adult. Use this link to take preorders that allow customers to pre-pay and pick up at a troop designated location. This designated location could be an existing cookie booth, a drive-through location, or another public location designated by the troop.

Link 2: The Troop Shipped Only Link

Use this link when selling outside of your troop's delivery area. Customers can purchase cookies that are shipped directly to a recipient or donated to the Cookie Share Program and credited to your troop. Once your troop sets up this link, it will be connected to the GSUSA Cookie Finder, and customers from anywhere can use your direct ship link to buy cookies that support your troop. The cookies are shipped directly to the customer, and the troop shares the sales with all the girls in the troop at the end of the season.

Need help with Digital Cookie?

Find Digital Cookie resources, including training documents and videos, under Troop Cookie Resources on www.GirlScoutsToday.org.

Girl Scout Sparkables & Patch Pals

Good news! We are excited to introduce two new products available exclusively through the Digital Cookie shipped-to-customer channel:



\$7

Girl Scout Sparkables™

Allergen-friendly oatmeal chocolate chip cookies made with colorful sprinkles.

Patch Pals™ (\$9)

Girl Scouts' first-ever dog treat, featuring a soft-baked blueberry muffin flavor.



\$9

Sparkables and Patch Pals Frequently Asked Questions

Can girls include these items in their sales?

Yes. Girls can promote and sell Girl Scout Sparkables™ and Patch Pals™ through the Digital Cookie platform. These sales and payments are automatically recorded in eBudde. Customers must place an online order and have the products shipped directly to them.

Will these products be available throughout the entire sale?

Possibly. Councils receive a limited supply of both Girl Scout Sparkables™ and Patch Pals™. Inventory is limited and products may sell out before the end of the cookie season.

Can customers purchase these products at a cookie booth or from troop inventory?

No, these products are available through the Digital Cookie shipped channel. Girls can use the Digital Cookie mobile app to help customers place orders that will be shipped directly to them.

Do sales of Girl Scout Sparkables™ and Patch Pals™ count toward cookie program rewards?

Yes. Orders placed through Digital Cookie count toward a girl's overall sales totals and reward achievements, just like other Digital Cookie sales.

Are Sparkables™ available in cookie cupboards?

No. Girl Scout Sparkables™ are available only through Digital Cookie shipped orders.

Are Patch Pals™ a Girl Scout Cookie?

No. Patch Pals™ are a dog treat offered through the Digital Cookie platform, giving pet owners another fun way to support Girl Scouts.

Girl Scout Sparkables™ and Patch Pals™ are exciting new ways for girls to engage customers and grow their cookie business. Promote these unique products early, as supplies are limited. Every Digital Cookie order supports Girl Scout entrepreneurship while helping girls reach their goals and earn rewards!



Cookie Booth Basics

There are three different types of booth sales you can schedule: council sponsored, troop sponsored, and cookie stands!

Finding Council Sponsored Cookie Booths

Girl Scouts of Eastern Iowa and Western Illinois has booth sale agreements with area businesses. These booth sales are set up by the council staff and locations are listed in eBudde for your troop to sign up.

Starting January 5, you can find a list of participating sites in eBudde

- Click the “Booth Sales” tab
- Click “Find Free Slots”

Troop Sponsored Cookie Booths

Your troop can set up its own booth sale, as long as it's at a location that is not listed in eBudde. Think of places of worship, stores, schools, etc. You may also contact schools, churches, or other businesses to use their parking lots for “Drive-Thru” booth sales!

Setting up a Non-Council Sponsored Cookie Booth in eBudde

Confirm set up and date with your business. You must request permission for this booth at least 48 hours in advance in eBudde.

- Click on Booth Sales tab
- Click on Add/Edit a Troop Booth
- Click Add to enter all information
- Click Save
- Booth will show pending until it is approved or denied by council product program department or your service unit product manager
- Green is approved, orange is denied

Sign Up Dates for Council Sponsored Booths

January 6, 2027 - 7:00 a.m.

Early sign up date for troops that participated in the Fall Product Program. Troops can sign up for one council sponsored booth time slot. Troops with a PGA of 40+ units earn an additional spot.

January 7, 2027 - 7:00 a.m.

First round: Sign up for 4 slots.

January 9, 2027 - 7:00 a.m.

Second round: Sign up for 8 additional time slots.

January 12, 2026 - 7:00 a.m.

Unlimited reservations and all remaining time slots are open.

Cookie Stands at Council-Sponsored Sites

Cookie Stands at Council-sponsored sites will begin on February 19--National Girl Scout Cookie Weekend! To provide troops with the best opportunity to kick off their cookie sales, we ask that all Council-sponsored booth locations during the first two weekends of the Cookie Program be reserved for troop booths only. Caregivers can schedule their own cookie stands at locations that are not listed in eBudde during these first two weekends. After the first two weekends, individual Girl Scout cookie stands may be scheduled through eBudde at council sponsored sites by troop product managers.

Cancel a Reserved Booth

All booth information in eBudde feeds directly to the Cookie Finder on the GSEIWI and GSUSA's websites. Keeping it up to date is critical. If you cannot fulfill a booth, you **MUST** release the booth in eBudde so that another troop can take the spot, and so that customers do not go to a booth and not have a troop there.

- Go to calendar on dashboard
- Click on booth date to be released
- Hit release button

Note: Now that cookie stands are allowed, Girl Scouts and their caregiver can host the booth rather than cancel.

Booth Waitlist

You can be put on a waitlist for a booth location for a specific date. Click the Notify Me if Slots Open button. eBudde will then send you an email if any one or more of the slots become available.

It is a first come, first served for signing up for the slot. There may be several troops that get the email. You will need to go into eBudde or the Troop App to claim that slot. There is a possibility that someone else got there first to claim it.

Booth Return Policy

Per GSUSA food safety protocol for Girl Scout Cookies, cookie cupboards may accept returns of UNOPENED cases of cookies only – NO EXCEPTIONS! –within 48 hours of the booth sale. Cookies checked out from a cupboard may be returned. Booth cookies ordered from the initial order cannot be returned at all.

Booth Return Policy Tips and FAQ's

- You may still check out individual packages of cookies from cookie cupboards.
- You will not be allowed to exchange individual packages of cookies with cookie cupboards. You may exchange full, unopened cases of cookies.
- Don't over-order the less popular varieties – such as Do-si-Dos, Toffee-tastics, Lemon Ups, and Trefolis.
- Contact your cupboard manager or service unit product manager for help placing your order.
- If you have leftover packages that you are not able to return, hold another booth sale, give them out to the girls in the troop to sell door-to-door, or hold a text-a-thon at your next troop meeting where girls will text as many friends and family members as they can in one hour.
- Use eBudde's Cookie Exchange to trade cookies with other troops.

Cookie Champion Challenge Program

GSEIWI Secret Shoppers are ready to visit random cookie booths during the cookie program. Secret Shoppers are rare which makes them so special. Not every booth will be visited by a Secret Shopper.

A Secret Shopper is a GSEIWI staff member or volunteer who wants to help Girl Scouts develop an entrepreneurial mindset and make a good impression on the community. These shoppers reward girls with a Cookie Champion Challenge patch who demonstrate knowledge of the Cookie Program and the Girl Scout Promise and Law.

How it works:

- Troop booths, council booths, or cookie stands must be entered into eBudde to qualify.
- Follow and practice booth etiquette guidelines and Safety Activity Checkpoints. See the guidelines that Secret Shoppers are following on www.girlscoutstoday.org or in Cookie Connections to be extra prepared.

General Guidelines for In-Person Troop Cookie Booth Sales:

Having your troop sell at a cookie booth can be very rewarding! You can decorate your booth with a theme, have Girl Scouts work on their sales pitch, and spend time out in the community. However, to keep things running smoothly, here are some general rules:

- Remember to abide by the Girl Scout Promise and Law, and be a sister to every Girl Scout.
- Have two or more adults supervising (one who is a registered Girl Scout adult member that can handle the money on-site).
- One adult will need to be female, according to Girl Scouts of the USA's policies.
- Arrive a few minutes early and leave on time. There may be other troops that are scheduled at that location before or after you.
- Leave your space clean. Girl Scouts leave a place better than they found it.
- You can find a more detailed guide to booth sales at GirlScoutsToday.org.

Troops that hold 3 or more booth sales between February 5 and March 11, can earn \$1.00 per package sold during booth sales held March 13-22!

Council will use information from eBudde for tracking, so all booths must be added to the Booth Sale Recorder. Troops will earn 1.00 total for each package sold during booth sales in the Booth Sale Recorder during March 12-21. For example, if a troop is earning .77¢ per package sold, they will receive an additional .23¢ per package sold. Extra proceeds will be transferred into troop bank accounts after the final pull.

How many cookies does it take to run a booth?

GSEIWI uses reports from the Booth Recorder to determine the success of our cookie booth locations! This information can help us to determine if a booth is successful, the best times to schedule a booth, number of cookies needed at a booth, etc. GSEIWI highly encourages troops to use the Booth Sale Recorder in eBudde and the Troop App!

Please consider your booth location, timeslot, weather, cookies you already have on hand, and other factors when planning the number of cookies for your booth. Check out our Cookie Booth Order Calculator on GirlScoutsToday.org or reach out to your cupboard manager or service unit product manager with questions. Here is an example of an order for a booth sale at a big box store such as Walmart for 4 hours (in cases):

Thin Mint	5
Samoas	4
Tagalongs	3
Exoloremores	2
Adventurefuls	2
Do-Si Dos	2
Lemon Ups	1
Trefoils	1
Toffee Tastics	.5

Cookie Stands

Girl Scouts of the USA (GSUSA) has revised its cookie booth policy to allow a Girl Scout and her caregiver (legal guardian) to participate in a cookie stand independently, without additional troop members present.

A cookie stand is limited to one Girl Scout and her caregiver. A Girl Scout sibling (s) may also attend. If additional Girl Scouts that are not sisters or do not have the same legal guardian, the event becomes a troop booth, and all standard troop booth guidelines apply (see page 26). Troop Product Managers may reserve Council-sponsored booth locations in eBudde for individual Girl Scouts within their troop. These reservations may be conducted as cookie stands. However, troops must wait until February 19, before reserving Council-sponsored booth locations for individual cookie stands. During the first two weekends of the Cookie Program, Council-sponsored booth locations should remain focused on troop booth activities.

Girl Scouts and caregivers may still hold cookie stands at locations not listed in eBudde during the first two weekends of the Cookie Program, provided they have obtained permission from the business and follow all Council policies and procedures.

Cookie Stand Frequently Asked Questions

Where do Girl Scouts get cookies for a Cookie Stand?

Girl Scouts participating in a Cookie Stand should use their own cookie inventory or pick up additional cookies from their troop as needed. Caregivers should work closely with their Troop Product Manager to determine how many packages to take for each Cookie Stand.

Can unsold cookies be returned to the troop?

Troops are not required to accept returns of unsold cookies. Caregivers should carefully plan their inventory needs and communicate with their Troop Product Manager before requesting additional cookies.

Do caregivers need to complete any paperwork before holding a Cookie Stand?

Yes. Before participating in a Cookie Stand, caregivers must review and sign the Cookie Stand Agreement Form, available at www.girlscoutstoday.org.

Why is the Cookie Stand Agreement required?

The agreement helps ensure that caregivers understand and agree to follow all Cookie Program guidelines, safety requirements, and financial responsibilities associated with handling cookie inventory, collecting payments, and operating a Cookie Stand.

What responsibilities do caregivers assume when signing the agreement?

By signing the Cookie Stand Agreement, caregivers acknowledge responsibility for all cookies checked out to them and for submitting all proceeds collected during the Cookie Program.

Why should Girl Scouts participate in Cookie Stands?

Cookie stands provide Girl Scouts with an additional opportunity to develop entrepreneurship, customer service, money management, and goal-setting skills while building confidence and growing their cookie business. Cookie stands can also help Girl Scouts reach their personal sales goals, earn additional rewards, and continue selling even if their troop decides to reduce the number of troop booths it participates in during the Cookie Program. By participating in cookie stands, Girl Scouts gain valuable hands-on experience managing their own cookie business and interacting directly with customers.

Can Caregivers Check Out Cookies from a Cookie Cupboard?

Yes. With permission from the Troop Product Manager, caregivers may work directly with a Cookie Cupboard to pick up cookies. This option can help ease the burden of cookie pickups and transportation for the Troop Product Manager throughout the Cookie Program.

The Troop Product Manager remains responsible for placing any pending cupboard order in eBudde and notifying the Cookie Cupboard that a caregiver is authorized to pick up the order on the troop's behalf.

Once the cookies are picked up, responsibility for those cookies transfers to the caregiver who checked them out.

If the cookies are intended for a cookie stand, standard return guidelines apply. Unsold, full cases of cookies checked out for a cookie stand may be returned directly to the Cookie Cupboard (not to the troop) within 48 hours after the cookie stand.

Any cookies retained beyond the 48-hour return period become the responsibility of the caregiver who checked them out.

Caregivers should coordinate closely with their Troop Product Manager regarding cookie varieties, quantities needed, pickup timing, and any applicable troop procedures. As with all troop inventory, caregivers are financially responsible for any cookies checked out to them and should promptly submit all proceeds collected from cookie sales to the troop.

Cookie Cupboard Basics

Please be considerate of cookie cupboard volunteers and arrive at your scheduled pick up time. You can pick up cookies from any cookie cupboard listed in eBudde.

There are no returns on cookies unless they are checked out on consignment for a booth sale and returned within 48 hours of the booth sale they were checked out for. Keep your cupboard receipts and verify in eBudde. If there is an error, contact the cupboard manager. If available, cookie cupboards can provide exchanges for damaged packages.

Cookie cupboards have limited inventory on hand. If you do not get an order placed in time, reach out to info@girlscoutstoday.org and they will be able to assist you to get the cookies you need.

Who Can Pick Up From a Cookie Cupboard?

Volunteers or caregivers with permission can pick up cookies from a cookie cupboard. Any cookies that are picked up are the responsibility of the troop until they are given to a girl and the receipt is signed.

How To Place a Cookie Cupboard Pending Order

Pending orders to pick up during the week must be placed in eBudde on Sunday nights by 8:00 p.m. The first date a pending order can be placed is January 31st.

- Click on the Transactions Tab
- Click Add Transaction -a Transaction Window will appear
- Type will default to Addl Cookies- since you are adding them to your troop inventory
- Second Party Type – choose Cupboard
- Second party Number – choose the cookie cupboard location you would like to pick up from
- Select the date or time of pick up
- Enter your cookie order in cases and/or packages
- NEW! Edit the contact information – Please update the contact information and add the word "Booth" to the contact notes whenever the request is related to a booth sale
- Click Save Transaction or Click Save and Print to print a receipt
- To view all transactions, go to the Transactions tab and use the filter options to refine your results

Allocating Cookies in eBudde

Every package a Girl Scout sells counts toward her rewards. Girls must receive credit for any cookies sold and picked up after the Initial Order period. Orders picked up from cupboards or received as transfers from another troop will appear in eBudde under your troop account. As the Troop Product Manager, it is your responsibility to allocate those cookies to the girls who sold them so rewards are calculated correctly and your troop's Per Girl Average (PGA) remains accurate. This allocation process is required even if your troop has chosen to opt out of rewards. Follow the instructions below to allocate cookies sold after the Initial Order period. You may allocate cookies each time they are picked up, weekly, or at the end of the sale, depending on what works best for your troop.

To Allocate Cookies:

- Click the Girl Orders tab
- Select the girl's name
- Click the pencil icon to edit her record
- Click + Order
 - Enter the total packages sold for each cookie variety and any Cookie Share orders (that were not ordered through Digital Cookie)
 - Enter any payment received
 - If you are recording a payment only, click + Payment
- Add comments about the transaction where necessary and indicate whether the cookies are for:
 - Booth, DC Sale, DC Inventory
- Cookies marked as DC Inventory will appear as part of the Girl Scout's inventory in Digital Cookie.
- Important: If you are not using the Booth Recorder to allocate cookies to girls, you must mark the transaction as Booth for the girl to receive credit toward the Booth Patch.
- Click Save Order.

Tip: Allocating cookies regularly throughout the sale helps ensure rewards, patches, inventory, payments, and PGA calculations remain accurate

Allocating Cookies to Girls from the Troop Link

- Click the Girls Order Tab
- Click on Troop Site
- Click on pencil
- You will see a list of transactions
- Click Distribution on the top right
- Click next to each girl you want to give cookies to
- Click distribute

Troop to Troop Transfer

Troops may work together to manage cookie inventory throughout the sale. If another troop has cookies you need, you can arrange a transfer to help both troops maintain the right inventory levels.

Both troops should sign and keep receipts when cookies and/or money are exchanged to ensure accurate records for both parties.

Entering Cookie Transfers

- The receiving troop is responsible for entering the transfer in eBudde
- Open the Transactions tab
- Click Add Transaction. The Transaction window will appear
- The Type field will default to Additional Cookies, since the cookies are being added to your troop's inventory
- In Second Party Type, select Troop
- In Second Party Number, select the troop number from which you received the cookies
- Enter the quantities for each cookie variety being transferred
- Click Save Transaction or Save & Print to print a receipt for your records

Viewing Transactions

To view all transactions, go to the Transactions tab and use the available filter options to refine your results. Important: The transfer will result in a decrease in cookie inventory and money due for the troop giving up the cookies.

Booth Sale Reorder

eBudde allows you to allocate cookies and payments to girls participating in booth sales in one simple step.

Note: You must have already added your troop booth sale to eBudde or chosen a council sponsored site to use this feature.

- Click on the Booth Sales Tab
- Under My Booth Sales select the booth location
- Click Record Sale
- Enter the varieties and packages of cookies sold at the booth
- Click Go to Distribute
- You will see a list of girls in your troop
- Check mark the girls who were present at the booth sale
- Click Distribute
- The cookies and payments will appear in the Girl Orders Tab
- Click Save

Cookie Exchange

The Cookie Exchange in eBudde allows you to see what cookies other troops have to exchange. It also allows you to post what extra cookies you have to exchange.

Enter the extra cookie packages that you have that you would like to exchange. Enter the quantities in packages in the variety boxes. Click Submit.

If you no longer have all the extras originally posted, change the quantities appropriately and click Submit. The submission will **OVERWRITE** the previous submission. There is only one record per troop in the Cookie Exchange.

To see what cookies are available by other troops, click the arrow to the right of the variety. eBudde will display the troops that have extra cookie packages. It will list for you the date posted, the troop number, quantity available, the first name of the contact, email address and phone number. You can then contact that person via email/phone to make the exchange. The troop that is **RECEIVING** the cookies will still need to complete the troop to troop transfer in eBudde—you should also exchange and keep written receipts.

Troop Rewards

Bunny Pouch

If your troop achieves a PGA* (Per Girl Average) of 200 packages or more on the initial order, all the girls that placed an initial order will earn a Bunny Pouch! They will arrive with the rest of the rewards upon completion of the program.



** The number of packages on your initial order divided by the number of girls selling on the initial order gives you the PGA – you can also check if you qualify on the Sales Report Tab in eBudde. You will find your initial order PGA on the report. If it is 200 or higher, your troop qualifies!*

** Troops that qualify will need to place an initial reward order in eBudde.*

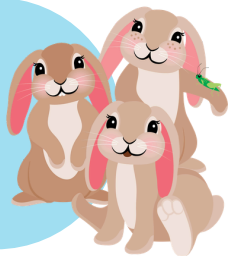
Troop T-Shirt

If your troop achieves a PGA* of 300 packages or more by the end of the Cookie Program, all girls selling PLUS two volunteers will receive a troop t-shirt!

**Troops that qualify will need to place a reward order in eBudde.*



2027 Cookie Program Girl Rewards



40+ Packages
Ready to Explore
Patch

80+ Packages
Clip on
Micro-Duffel

120+ Packages
Clip on
Mini Plush Bunny



170+ Packages
Lemon Up
Notebook

220+ Packages
Mini Duffel

250+ Packages
Bunny Plush

300+ Packages
Bunny Hat with
Moving Ears

350+ Packages
Bracelet Hair Tie Set
& Action Patch

450+ Packages
Sling Bag & Bag
Charm

500+



or



Duffel Bag & Ready to Explore T-Shirt
OR Hansen's Dairy Farm Tour **OR** \$100
Program Credit

700+



or



**No Rain Date*

700 Club Celebration Reward (Choose One*)
Adventureland: June 5th* **OR** Lost Island:
June 19th* **OR** \$100 Program Credit

1000+



or



Afternoon with Horses on May 23rd at Camp
Liberty **OR** \$100 Super Seller Amazon Shopping
Experience **OR** \$100 Program Credit

1500+



2000+

April 24th, 2027



or



\$100 Amazon Shopping
Experience **OR** \$100
Program Credit + Invite to
CEO Cookie Club Celebration

Omaha Zoo Overnight: April 24th **OR** \$100 Amazon
Shopping Experience **OR** \$100 Program Credit
**Girl will opt out of all rewards at the 1000+ and 1500+ package
levels and above, except patches and troop rewards. She will still
receive an invitation to the CEO Cookie Celebration.*

3000+



or



FLASHFORGE Adventurer 5M 3D Printer with
color changing filament included **OR** \$100 Amazon
Shopping Experience **OR** \$100 Program Credit

Super Seller Amazon Shopping Experience Choices:

New this year: the Amazon Shopping Experience will be all in ONE store front with various items for girls to choose from. These items include: beauty, art, new trends such as fidgets and squishies, camping and outdoor gear, and more! Super seller rewards start at 500+ Level

**The photos below are examples of items that will be on the store front.*



Instant Rewards

For every 250 packages sold, Girl Scouts are invited to pick out an instant prize at their local office, have their picture taken, and be shared on social media with caregiver permission! The last week to pick up instant rewards is the week of March 29th.

Exclusive Cookie Necker Pin

Girls who register for camp and sell 250+ packages of cookies can pick up a free cookie pin at any Girl Scout office when they receive their 250 Club reward.



Council will reach out to families individually with details on super seller rewards earned. Council reserves the right to make substitutions to the item color, material, size, or to substitute an item of equal or greater value due to changes in product availability.

Girl Rewards & Program Credit

Rewards

Rewards in the line-up are cumulative. Girl Scouts will earn all rewards up to the highest level that they sell. You can see pictures of the reward line-up on the order card, rewards flyer, or online.

Super Seller's Club

Girl Scouts selling 500+ packages will become a member of the elite Super Seller's Club! Girl Scouts earn a special bar segment and certificate in celebration of their success!

All caregivers of super sellers will be contacted by a member of the Product Program team with details about reward choice as needed at the conclusion of the Cookie Program via email.

Instant Rewards

Girl Scouts can come to any Girl Scout office to pick out an instant prize for every 250 packages of cookies they sell!

- 1/11 - first day to pick up instant rewards
- 3/29 - last week to pick instant rewards. Please check office hours.

We will share photos of Girl Scouts picking up their prizes every Wednesday during the Cookie Program on GSEIWI social media (with caregiver permission).

Girls who are registered for camp and sell 250 packages of cookies can pick up a free cookie pin at any Girl Scout office when they receive their 250 Club reward. This special pin is a sweet way to celebrate their achievement! Girls are encouraged to wear it on their camp necker as a keepsake recognizing their hard work and cookie program success.

Program Credit

Program Credit is an individual girl reward. It can be used to pay for membership, camp, council sponsored and service unit events, uniforms, pins, awards, and merchandise at the Girl Scout shop or camp trading posts. Girl Scout Juniors, Cadettes, Seniors, and Ambassadors can bank their program credit in order to use it on troop trips, travel, or high awards. Girls will earn \$5 for every 50 packages sold between 200-450 packages!

Following the Cookie Program, caregivers will receive an email at the email address their Girl Scout is registered with containing information about how much program credit was earned and how it can be redeemed. Program Credit earned during the 2026 Fall Product Program is included. Program Credits earned during the 2027 Cookie Program will expire May 1, 2028.

Packages Sold	Program Credit
200	\$5
250	\$5
300	\$5
350	\$5
400	\$5
450	\$5

Other Opportunities for Girl Scouts

Girl Executive Club

Join the Girl Executive Club! Girls that sell 1000+ packages of cookies during the 2027 Cookie Program and have \$375+ sales during the 2026 Fall Product Program can join this exclusive club! Some of the perks include: a special patch, sneak peak preview of the 2027 Fall Product Program rewards and the 2028 Cookie Program rewards, and more.



Join the CEO Cookie Club

Girls (plus one chaperone) selling 1500+ packages will earn a Cookie CEO Club patch and are invited to a special celebration with our CEO, Nicole Cisne Durbin! The 2027 celebration will be held in the Quad Cities on July 10, 2027. Council staff will reach out to girls who qualify with the details following the conclusion of the 2027 Cookie Program.

Sisters Program

Sisters who each sell at least one package of cookies are eligible to earn the Sister Cookie Patch! To receive the patch, complete the Sister Cookie Patch Request Form available at girlscoutstoday.org.

Girls do not need to be members of the same troop to qualify. Completed forms must be submitted by March 26 by troop volunteers or caregivers. Patches will be distributed through area service unit product managers for delivery to participating girls.



Graduating Seniors

Graduating Senior and Ambassador Girl Scouts that sell 700+ packages will earn a Lifetime Membership!



Girl Scout Summer Camp

Scan here to learn more about how Girl Scouts can spend their summer at Camp Liberty.

Submitting Cookie Rewards

Final Rewards Order due March 24, 2027

Before entering final rewards, all troop cookies must be allocated. Do not complete final reward selections until all cookie allocations are finished, as allocation changes may affect earned rewards.

Recommended Process

We recommend using the Edit All feature to view all reward selections on a single page.

Please note that there is no save feature while using Edit All. Before choosing this option:

- Complete all reward selections first, or
- Select rewards one Girl Scout at a time by clicking each girl's name.

The Cookie Share, Digital Cookie, and Booth Sales rewards will be automatically ordered based on cookie allocations entered in eBudde.

- To Submit Final Rewards
- Open the Rewards tab.
- Click Select Rewards next to Final Rewards Order.
- Select a Girl Scout's name
- Verify that she has earned the appropriate reward(s)
- Enter reward choices, if applicable
- Click Save Girl Reward Order
- Repeat steps for each Girl Scout as needed
- If you need to return later and make changes, click Save Reward Order
- After all rewards have been reviewed and verified, click Submit Reward Order

Additional Requirement

If your troop has a final Per Girl Average (PGA) of 300 or more packages, you must enter two troop leader shirt sizes for the troop T-shirt under Troop Order. Important: Once the reward order has been submitted, no further changes can be made.

Rewards Reminders

Troops that opt out are still eligible to earn all patches, final troop PGA rewards for 300+ (troop tee) and super seller level rewards. Even if your troop has opted out of rewards, you must still allocate cookies and submit a final rewards order.

Rewards will ship to the service unit product manager in May. Please allow them time to count and sort all rewards.

You should collect these rewards and distribute to the girls within two weeks of receiving them.

If you are missing items, notify your service unit product manager immediately. If you wait too long, we may not be able to order the items from Little Brownie.

Cookie Finances

Collecting Payment

No money should be collected for cookies until they are delivered, unless the payment is collected online via Digital Cookie.

Pre-orders should be delivered within two weeks of receiving troop cookies.

Collect money from Girl Scouts and caregivers and deposit frequently. Do not hold cash or checks - deposit them immediately. Banks may not accept checks after 60 days.

Once cookie money is turned in to you, you are responsible for it, even if it is lost or stolen.

If caregivers have checked cookies out and they haven't made a single payment, request that they bring payment back before you give them additional cookies.

Set money due dates throughout the sale and set the final date for money collection a few days before March 31, 2027. You are required to give a receipt each and every time cookies or money exchanges hands with Girl Scouts, volunteers, or caregivers

Determining Council Payment

To determine how much money your troop owes, go to the "Sales Report" tab in eBudde. The bottom of the report shows the amount you owe council. Digital Cookie transactions will reflect as a payment to the council account and are subtracted from what you owe.

If your troop accepted credit cards from an organization other than Digital Cookie, the money collected from customers is deposited directly into the troop bank account - which is linked to the credit card account. The troop is responsible for all fees associated with accepting credit card payments not processed through Digital Cookie.

Automated Clearing House (ACH)

February 17, 2027: Council will pull 40% of the troop cookie balance due to council for troops that owe \$200 or more. This includes pending orders picked up or checked out from a cookie cupboard. Pending orders not picked up are not included. Any payment from Digital Cookie will reflect as a payment to council.

March 31, 2027: Council will pull the remaining balance due.

Return Policy

Troops and caregivers who sign for cookies cannot return them to the troop or to the cupboards/council office unless a troop has checked them out for a booth sale or cookie stand. Troops can return unsold, full cases checked out for a booth sale within 48 hours of the scheduled booth sale. Damaged packages can be replaced at any cookie cupboard that has extra cookies available. This policy is consistent with councils nationwide.

Payment Communication Form

If a caregiver does not submit cookie money by the established due date, the Troop Product Manager must complete a Payment Communication Form (PCF), available at [GirlScoutsToday.org](https://www.girlscoutstoday.org).

A PCF is required for any outstanding balance, regardless of the amount owed or the caregiver involved. Do not use troop funds to cover a caregiver's past-due balance. Troop proceeds should not be affected because a caregiver intends to pay at a later date. Even if a caregiver promises to submit payment, a PCF must still be completed and submitted. Once the caregiver's payment is received, council staff will close the process and no further action will be taken.

Payment Communication Forms must be submitted online or delivered to a council office by March 24, 2027. Each submission must include:

- A copy of the caregiver permission form
- Copies of all signed cookie and payment receipts

PCFs submitted after March 24, 2027, or submitted without the required documentation, will not be accepted.

Unpaid Debt Consequences

Girl Scout Restrictions

Girl Scouts with an outstanding cookie balance are not eligible to participate in Girl Scout Product Programs. In addition, girls will not receive their cookie rewards until the outstanding balance has been paid in full.

Caregiver Restrictions

Council will attempt to contact the caregiver by email and/or phone regarding the past-due balance. If the balance remains unpaid, council may pursue legal action to recover the debt. Caregivers with an unpaid balance are not eligible to serve in volunteer positions until the balance has been paid in full.

Troop Product Manager Responsibilities and Restrictions

The troop product manager who signed the Troop Product Manager Agreement is responsible for ensuring that all troop cookie funds owed to council are submitted. If a balance remains outstanding, council will attempt to contact the troop product manager by email and/or phone. Any leftover cookies contributing to the unpaid balance may continue to be sold for up to one month following the end of the cookie sale. During this time, the troop product manager must maintain communication with both council staff and the service unit product manager regarding efforts to resolve the balance.

Troop product managers with an unpaid debt are not eligible to hold volunteer positions until the debt has been paid in full. Additionally, any daughter of the troop product manager will not be eligible to participate in product programs or receive rewards until the outstanding balance has been resolved. If the debt remains unpaid, council may pursue legal action.

Girl Scout Cookie Program

Key Dates

December

1: gsLearn training is available. Attend SU cookie meetings and cookie rallies.

1: Troop access to eBudde

January

5: Booth locations in eBudde

6: Troop access to Digital Cookie

6: Girl access to Digital Cookie

6: Early Cookie Booth sign up for Fall Product Program participants 7:00 a.m.

7: Cookie Booth Sign Up #1 7:00 a.m.
Four spots

8: Digital Cookie opens and pre-orders begin

9: Cookie Booth Sign Up #2 7:00 a.m.
Eight more spots

12: Cookie Booth Sign Up #3 7:00 a.m.
Unlimited spots

20: Troop initial cookie & reward order due in eBudde 11:59 p.m.

20: Delivery spot due in eBudde 11:59 p.m.

31: First Pending Order deadline 8:00 p.m.

February

Jan. 25-29, Feb. 1-4: Cookie delivery to service units

7: Pending Order deadline 8:00 p.m.

14: Pending Order deadline 8:00 p.m.

17: First ACH: 40% for troops with a total balance due of \$200 and above

19-21: National Cookie Weekend

21: Pending Order deadline 8:00 p.m.

28: Pending Order deadline 8:00 p.m.

March

7: Pending Order deadline 8:00 p.m.

14: Pending Order deadline 8:00 p.m.

21: End of Cookie Program - all money due to troop product managers

24: Payment Communication Form (PCF's) due

24: Troop final reward order due

29: Last week to pick up instant rewards. Check office hours.

31: Final ACH pull

May

May: Rewards ship to service units

Cookie Resources



ebudde.littlebrownie.com

Order cookies, track girl activity, and order girl rewards.



eBudde App

Download this free app in iPhone App Store or through Google Play. Volunteers can manage their cookie sale through their mobile device. Troop Product Managers must log in to eBudde on a desktop before they can use the app.



GirlScoutsToday.org

Find procedures, forms, manuals, training videos, and other helpful information.



littlebrowniebakers.com

Find girl activities, marketing ideas, cookie facts, program resources, social media tools, and clipart to help girls prepare for the cookie program.



digitalcookie.girlscouts.org

Digital Cookie Mobile app

Caregivers will receive a personal email to set up their Girl Scouts account. Girl Scouts can set up their own personalized sales pages, take credit card payments, and ship cookies directly to their customers.

Contact Info

Info@GirlScoutsToday.org | 800-798-0833

Service Unit Product Manager

Name: _____

Email: _____

Phone: _____

Cookie Cupboard

Name: _____

Email: _____

Phone: _____

eBudde and Digital Cookie Login

ebudde.littlebrownie.com

eBudde Login: _____

Password: _____

Digital Cookie Log In: _____

Password: _____

Forgot Password for eBudde?

Go to cookieportal.littlebrownie.com. Click “Forgot your Password”. Enter email used for Girl Scout communication and click “send me reset password” in instructions. You will get an email with a new password link.

- Click the Contacts tab.
- Click Edit next to your contact information to update your personal information as needed.
- You can now enter your GSUSA ID.
- Click “Update my preferences” to update your information.

