



2025 Fall Product Program



Family Guide

The Fall Product Program is an easy financial literacy program where girls get to be entrepreneurs. Girls sell nuts, candy, magazines, and other online exclusive products as they run their own business. There are endless opportunities for girls to learn and practice five key skills - people skills, money management, business ethics, goal setting, and decision making - as they earn rewards and funds for their troop. Girls can opt in or out of any part of the program: in-person snack orders, girl delivery snack orders, online snack and online exclusive products.

Before the Sale

-  Make sure your Girl Scout is **registered** for the 2025-2026 Girl Scout Program year.
-  **Receive materials from your troop.** Complete and return the Fall Product Permission form - which is now part of the Year Long Permission Form on www.GirlScoutsToday.org.

During the Sale

-  Access her **M2 account** through an email she will receive on October 3 or go to **gsnutsandmags.com/gseiwi** and follow the prompts to participate in the online Fall Product Program. It would be helpful to have your council name and troop number before starting.
-  **Girls create their personalized M2OS account.** Girls can create an avatar that looks just like them! They can also record a personalized message for the avatar to deliver to friends and family encouraging them to buy snacks and magazines. As girls move through the activities, **they will earn virtual rewards** as they take various steps to create a personalized site.

Troop Product Manager






Name: _____

Email: _____

Phone: _____



M2OS: www.gsnutsandmags.com/gseiwi
M2 Customer Service question@gsnutsandmags.com
800-372-8520

Girl Scouts of Eastern Iowa & Western Illinois
Info@GirlScoutsToday.org | 800-798-0833





-  **Instant Rewards:** For every 40 items sold, girls can visit a Girl Scout office to pick out an instant reward. The last week to pick up rewards is the week of December 1. Please check www.girlscoutstoday.org for office hours.
-  **Scavenger Hunt:** Complete the Scavenger Hunt form on www.GirlScoutsToday.org for a chance to win one of FIVE awesome rewards.
-  **Snack and Shop:** Families can visit either the Bettendorf or Cedar Rapids office on October 4th from 10-2 to try the new Cherry Almond Clusters and Nut and Caramel Trail Mix, win prizes, and check out the 2025 Fall Product Program rewards!
-  **Top Seller Reward:** Our top selling Girl Scout will earn our Giant Grizzly Bear Plush! You can check her out on social media throughout the sale.
-  **New Product:** Customers can now purchase scented candles through the Fall Product Program. There are 8 unique scents to choose from.

-  **Send emails beginning October 3.** Help your Girl Scout with her sales by going online and/or using the order card. When she sends emails to friends and family, they will see her goal and hear her avatar deliver the recorded message.

Recipients will be able to shop online and help girls reach their goals. They may choose to have their snack orders shipped (shipping costs apply) or delivered by your Girl Scout in a safe manner. Girls can share their M2OS site on social media with parent help. Please follow current Girl Scouts of the USA's guidelines for online sales and marketing.

-  **Sunday, October 19:** Last day for in-person orders. Online selling continues until November 23. The last day for online girl-delivered order is October 26.
-  **Enter any in-person snack orders in your Girl Scout's M2OS account by Sunday, October 19.** If you miss that deadline, your troop will have until October 22 to enter them for you. **Late orders cannot be honored.**

After the Sale

-  If a girl receives an order she is unable to deliver, **contact M2 customer service** by October 22.
-  **November 10-12:** Snack delivery time frame. Pick up snacks from your troop and deliver to customers. Your troop will inform you of when to pick up your orders.
-  **November 23:** Last day for online sales. Turn in any remaining money due to the troop.
-  **November 25:** If your Girl Scout reaches a reward level with a choice (see order card), **choose the rewards in the girl's M2OS account** or inform your troop leader.