

2026 Fall Product Program

Family Guide

The Fall Product Program is an important part of a Girl Scout's year. Girls will build essential life skills while working toward their goals. Girl Scouts will learn:

- Goal Setting
- People Skills
- Decision Making
- Business Ethics
- Money Management

Girls can participate online or in-person, or both! Along the way, they can earn exciting rewards and help their troop raise funds for activities, experiences, and community impact.

Before the Sale

- Make sure your Girl Scout is registered for the 2026-2027 Girl Scout year.

- Receive materials from your troop. Complete and return the Fall Product Permission form - which is now part of the Year Long Permission Form.



During the Sale

- October 2: Access her M2 account through email or go to gsnutsandmags.com/gseiwi and follow the prompts to participate in the online Fall Product Program. Have your council name and troop number before starting.
- Girls create their personalized M2OS account. Girls can create an avatar that looks just like them! They can also record a personalized message for the avatar to deliver to friends and family encouraging them to buy snacks and other online exclusive products. As girls move through the activities, they will earn virtual rewards as they take various steps to create a personalized site.
- Send emails beginning October 2. Help your Girl Scout with her sales by going online and/or using the order card. When she sends emails to friends and family, they will see her goal and hear her avatar deliver the recorded message.
- Recipients will be able to shop online and help girls reach their goals. They may choose to have their snack orders shipped (shipping costs apply) or delivered by your Girl Scout in a safe manner. Girls can share their M2OS site on social media with parent help. Please follow current Girl Scouts of the USA's guidelines for online sales and marketing.

- Instant Rewards: For every 40 items sold, girls can visit a Girl Scout office to pick out an instant reward. The last week to pick up rewards is the week of December 1. Please check www.girlscoutstoday.org for office hours.
- Scavenger Hunt: Complete the Scavenger Hunt form on www.GirlScoutsToday.org for a chance to win one of FIVE awesome rewards.
- Snack and Shop: Families can visit either the Bettendorf or Cedar Rapids office on October 3rd from 10-2 to try the new Cranberry Trail Mix, win prizes, and check out the 2026 rewards!
- Top Seller Reward: Our top selling Girl Scout will earn our Giant Kangaroo Plush!
- Online Shipped Exclusive Products include magazines (print and digital), additional personalized product options, new Bark Box choices, Tervis tumblers and cups, and a new candle supplier with 51 options!
- Fall Featured Five Contests: Beginning October 24, during select weekends of the 2026 Fall Product Program, we'll be spotlighting our online Fall Product offerings! Each weekend, participants will have a chance to earn a featured item of the week by selling the most items in a featured category through their online store. The top seller each weekend will win their choice of an item from that featured category!

- Sunday, October 18: Last day for in-person orders. Online selling continues until November 22. The last day for online girl-delivered order is October 25.

- Enter any in-person snack orders in your Girl Scout's M2OS account by Sunday, October 18. If you miss that deadline, your troop will have until October 21 to enter them for you. Late orders cannot be honored.

After the Sale

- If a girl receives an order she is unable to deliver, contact M2 customer service at 1-800-372-8520 by October 21.
- November 9-13: Snack delivery time frame. Pick up snacks from your troop and deliver to customers. Your troop will inform you of when to pick up your orders.
- November 22: Last day for online sales. Turn in any remaining money due to the troop.
- November 24: If your Girl Scout reaches a reward level with a choice (see order card), choose the rewards in the girl's M2OS account or inform your troop leader.