

2026 Fall Product Program Troop Guide

1. What is the Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership. Learning and developing:

- 1. Goal Setting**
- 2. People Skills**
- 3. Decision Making**
- 4. Business Ethics**
- 5. Money Management**

This program is an easy and fun way to earn startup funds for a new troop year.

3. Mark Your Calendars!

Early Access for troop volunteers. September 23

Sale begins! Online & In-Person. October 2

Last Day for in-person girl delivered ordering and deadline for families to turn in paper order cards to troop and in-person orders to M2OS. October 18

Deadline for troops to enter any missing orders or edit in-person sales. October 21

Deadline for service units to enter/edit any in-person sales. October 22

Last day for online girl-delivered orders. October 25

Delivery of in-person nut/chocolate items to service units. November 9-13

Online sales for direct-ship snacks and magazines ends. November 22

Last day to deliver product. All money due must be turned in to the troop. November 22

Last day for girls/troops to make reward choices. November 24

Payment Communication Forms (PCF's) due. November 24

Council ACH Sweep. December 2

2. Getting Started!

- Follow the link sent to your email address on September 23 to access the M2OS site.
**If you haven't received your email by the end of the week, contact your Service Unit Fall Product Manager or M2 Customer Service at support.gsnutsandmags.com or 800-372-8520.*

- Hold a Family Product Program meeting. Collect copies of the Fall Product Permission form which is part of the Year Long Permission form.



- Complete training on gsLearn starting September 1.
- Complete M2OS system training.
- Create your volunteer Me2 Avatar!
- Send access emails to the girls in your troop.

4. Rewards!

In the fall, girls and leaders who create Me2 avatars and meet the criteria below will earn a patch with their very own virtual likeness on it!

Girls: Create your Me2 Avatar, send 20+ emails, sell \$375 in combined items, and share your site through text or social media.

Volunteers (up to 2 per troop): Send access emails to girls in your troop, create your Me2 Avatar and reach a troop Per Girl Average (PGA) of \$375 combined items!

Check out the back of your nut/candy order card to see all of the rewards girls can earn this season!

Instant Rewards: For every 40 items sold, girls can visit a Girl Scout office to pick out an instant reward. The last week to pick up rewards is the week of December 1. Please check www.girlscoutstoday.org for office hours.

When girls register online, they can track their progress and select rewards as they earn them!

5. Participation Options

Product	Sale Type	Money Collection	Delivery to Customer	Troop Proceeds
Nuts & Chocolate	In-Person	Girls collect money from customers at time of delivery Family/troop enters orders into M2OS by the appropriate deadline Girls turn in money to troop	Delivered by girls to customers by November 22 Follow guidelines for appropriate safe delivery methods found on www.girlscoutstoday.org	25% or 28% of total sales are available to Cadette, Senior, and Ambassador troops who opt out of receiving rewards
	Online Direct-Ship	Girls create their personalized storefront in M2OS and send emails to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the girl in M2OS	Shipped directly to the customer 1-2 weeks standard delivery timeframe after order processing. Customers will have option for expedited shipping	25% or 28% of total sales are available to Cadette, Senior, and Ambassador troops who opt out of receiving rewards
	Online Girl-Delivered	Girls create their personalized storefront in M2OS and send emails to friends and family Customers pay online for girl delivery Orders are automatically credited to the girl in M2OS	Delivered by girls to customers by November 22 If a girl/family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by October 21 to cancel. Follow guidelines for appropriate safe delivery methods found on www.girlscoutstoday.org	25% or 28% of total sales are available to Cadette, Senior, and Ambassador troops who opt out of receiving rewards
Magazines and other online exclusive products	Online	Girls create their personalized storefront in M2OS and send emails to friends and family Customers pay online Orders are automatically credited to the girl in M2OS	Shipped directly to the customer 6-8 weeks standard delivery timeframe after order processing	25% or 28% of total sales are available to Cadette, Senior, and Ambassador troops who opt out of receiving rewards

6. Care to Share

The Care to Share Program is a great way for customers to give back to the community! Girls collect donations (in \$7 increments) and Girl Scouts of Eastern Iowa and Western Illinois takes care of delivering the product! **Each donation is credited to the girl's sales and the troop receives 25% (or 28% for opt- out troops) profit per donation sold.**

Girls earn the Care to Share patch by receiving 6 or more donations.

For the Care to Share program, we are partnering with River Bend Food Bank to provide nut donations to community food banks, helping support families across our region.

Helpful Tips

1. Did you know? Troops can order extra nut/candy product. Many troops have had success selling additional items at fall booths or through other creative sales opportunities. The product cannot be returned to council. The deadline to order extra product is October 21.

2. Rewards are automatically calculated. Please note that rewards will take 1-2 hours to update after adjustments have been made to products sold.

3. Check with your service unit to see if they are holding a Fall Product Program rally. This is a great way for girls to complete activities to help generate excitement around this program. Girls will earn a Fall Rally Patch.

4. Troops that participate in the Fall Product Program will earn an early sign up for a cookie booth during the 2027 Cookie Program! Troops with a PGA of 40 units will earn an extra booth sign up.

7. Volunteer M2OS Access - In Depth

Volunteers will receive an email invitation from M2 that explains how to access the site and get started. If you have not received an email invitation to access the M2OS site by September 23, please visit www.gsnutsandmags.com/admin and select "Forgot Password". If you need further assistance, please contact your Service Unit Product Manager or M2 Customer Service at support.gsnutsandmags.com or 800-372-8520.

-  Your access email will prompt you to create a password to access your M2OS Volunteer Account. If you are a returning user, you can login using your existing credentials.
-  You will be prompted to complete certain account information, as applicable - watch a short system training video, enter a mailing address, create your Me2 Avatar, and send access emails to the participants in your troop.
-  You will be able to see a list of pre-uploaded girls. Don't worry if not all girls show up on this list at the beginning of the sale. Any girls not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/gseiwi. They will then be added automatically to your troop roster.
-  Girls can launch their accounts on October 2. Please note that the system will not accept any early participant activity; girls must wait until the sale launch date.
-  Participants can enter their own paper orders through October 18. If they do not enter their orders, you will need to do so through your Volunteer account by October 21.
-  Click on the plus sign next to your troop in the M2OS system to order extra product. If you decide to assign these products to girls later, you must do so before the reward deadline of November 24. Find more information on girlscoutstoday.org. These snacks cannot be returned to council.

8. Adding Girl Orders into M2OS

-  Troop leaders must enter any orders not entered by parents into M2OS. Leaders cannot enter orders until after the cutoff for girls - October 19-21, 10:59 PM, CST only.
-  Choose Paper Order Entry from your dashboard.
-  Click the pink pencil next to the girl's name to edit/enter orders. DO NOT enter online girl-delivered products
-  Enter her total nut/candy items by variety from her order card. Click Update. Make sure the totals match. There is no submit button! Orders are transmitted for fulfillment automatically after the cutoff date.

9. Troop Banking

Bank Accounts

Troops must have a bank account. Contact info@girlscoutstoday.org for additional details or assistance.

Payment Collection

Collect cash/check payments for order card orders at the time of delivery. All checks should be made payable to the troop.

Troops Proceeds

Deposit all funds into your troop bank account. The amount remaining after the council ACH pull will stay in the troop account as troop proceeds. If your troop uses online-only orders, council will deposit (push) the troop proceeds into your account.

ACH Pulls and Pushes will take place on December 2

You can find your troop's ACH amount in the Troop Summary/Amount Due Report on the M2OS dashboard.

Finance Tips

Address unpaid balances promptly.

If a girl does not turn in money by the scheduled time, contact the parent/guardian immediately. Complete a Payment Communication Form (PCF) no later than November 24, available at www.GirlScoutsToday.org. Only PCFs submitted with a signed permission form and receipts will be accepted. Do not cover past due amounts using troop proceeds.

Understanding online order payments.

Payments for all online orders are recorded as paid directly to council. The final ACH will be adjusted so the troop still earns proceeds on these sales.

Other online payment options.

Troops may set up online payment options (such as Cheddar Up, PayPal, or Venmo). Troops are responsible for any associated fees.

10. After Sale Wrap-Up

Products	Rewards	Deliveries
Remember, all product orders are automatically submitted for fulfillment! There is no “submit” button! Coordinate with your Service Unit Product Manager to pick up your troop’s nut/candy items. Print a delivery ticket for each girl’s order by clicking on Delivery Tickets from your dashboard. After you have delivered the items to each girl, have their parent count/ inspect each item and sign the delivery ticket for your records.	Girls must make their rewards selections online by November 24. If a girl does not make her selections, you may do so through the troop account until November 24. Reward deliveries will be coordinated with your Service Unit Product Manager in a similar fashion to products. Rewards will arrive to Service Units in January.	Troops should make sure their girls coordinate delivery of product with their customers. Happy customers equal returning customers! Girls will receive an online report of orders with email addresses and phone numbers of their customers. Participants may contact M2 Customer Service for additional customer information if necessary for delivery.

- Instant Rewards: For every 40 items sold, girls can visit a Girl Scout office to pick out an instant reward. The last week to pick up rewards is the week of December 1. Please check www.girlscoutstoday.org for office hours. If a girl can not visit an office, have their caregiver reach out to ShelliG@GirlScoutsToday.org.
- Scavenger Hunt: Complete the Scavenger Hunt form on www.GirlScoutsToday.org for a chance to win one of FIVE awesome rewards.
- Snack and Shop: Families can visit either the Bettendorf or Cedar Rapids office on October 3rd from 10-2 to try the new Cranberry Trail Mix, win prizes, and check out the 2026 Fall Product Program rewards!
- Top Seller Reward: Our top selling Girl Scout will earn our Giant Kangaroo Plush!
- Exclusive online shipped products include magazines (digital and print), more personalized products and stationery, new Bark Box options, Tervis Tumblers, and a new candle supplier with 51 unique scent options.
- **Fall Featured Five Contests: Beginning October 24, during select weekends of the 2026 Fall Product Program, we’ll be hosting our exciting Fall Featured Five Contests, each one spotlighting our online Fall Product offerings! Each weekend, girls can participate by selling the most items in a featured category through their online storefront. The top seller each weekend will win their choice of an item from that featured category! For full contest details, visit: www.girlscoutstoday.org.**
- Cookie Wagon Incentive: Get ready for an exciting reward this Fall Product Program! The troop with the highest total units sold will win a brand-new foldable Cookie Wagon— perfect for hauling cookies and supplies with ease! Troops that achieve a Per Girl Average (PGA) of 40+ items will be entered into a drawing for TWO additional Cookie Wagons! Set those goals high and get rolling!

Questions?

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