2023 Fall Product Program

Digital Social Media Kit

Girl Scouts become entrepreneurs in the Fall Product Program! While selling nuts, candy, and magazines, experience running a business while raising funds for Girl Scout activities.

Girl Scouts and their families can use social media as a tool to share their online stores! Girl Scouts who are 13 or older and caretakers of Girl Scouts may use social networking sites that are closed communities, such as Facebook or Instagram, to market the Fall Product Program to friends and family. When marketing the Fall Product Program, please only use first names and troop numbers.

(Note for adults: Keep your Girl Scouts involved with marketing their businesses! Involve them in writing captions, creating graphics, taking photos, making videos, thanking customers, and delivering orders).

Create your own avatar!

Bring out the special designer in you! Using the QR code or through visiting https://gsnutsandmags.com/ AvatarBuilder/Home/Build you have access to over 30+ avatar building designs to make avatars that capture what makes you- you!



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