

## 2024 Annual Meeting Minutes – March 21st, 2024

Virtual Meeting supported by: Teams

### Official Meeting

#### *Credentials*

Board Chair Jill Dashner, called the 2024 virtual Annual Meeting of the Girl Scouts of Eastern Iowa and Western Illinois to order at 6:03 pm.

Chelsea Hillman, Board Chair Director, confirmed that there were 55 virtually present voting members in attendance and Ms. Dashner noted the business meeting was officially in session in accordance with the bylaws of our council. Article 1 Section 6 states 50 voting members registered 60 days prior to the current year annual meeting will constitute a quorum.

#### *Approval of Minutes of 2022 Annual Meeting*

The first item of business is the approval of the 2023 Annual Meeting Minutes. There were no corrections to the minutes and via a virtual vote, the 2023 minutes were approved as submitted.

#### *Board Development Committee Report*

Board Chair Jill Dashner introduced Chelsea Hillman, Chair of the Board Development Committee, to present the Board Development Committee Report.

The Board Development Committee was charged by the Board Chair with compiling a slate of nominees that possess the skills necessary to successfully achieve the long-range strategic plan.

The Board Development Committee recommended the following persons as nominees to serve as ex-officio non-voting members of the Board of Directors for a one-year term:

- Divya Ramadugu, Cedar Rapids
- Rachel Johnson, Cedar Rapids
- Killian Graff, Orion

#### Board of Directors, Members at Large – Renewing Terms

The following candidates have been offered by the Board Development Committee for the Board of Directors, Members at Large to renew their term of service for a 2 year term, 2024-2026.

#### Board of Directors, Officers – Renewing Terms

- Rachel Savage, Davenport
- Andrew Abbott, Cedar Falls
- Tim Conlon, Dubuque

## Board Development Committee, Member at Large

The following candidates have been offered by the Board Development Committee for the Board of Directors, Members at large, for a 2 year term, 2023-2025.

- Sarah Beckman, Burlington
- Anagela Weekley, Waterloo
- Danica Haas, Cedar Falls

The following candidates have been offered by the Board Development Committee for the Board Development Committee, to serve a term of 1year, 2024-2025.

- **Chelsea Hillman**, Davenport

## *Financial Report*

**Mary Ann Brown**, Treasurer, reported on our Financial Report Highlights.

- Product Sales program had a strong year. Cookie Sales fell short of budget only due to supplier shortages in product.
- Investment income bounced back from the prior year's downturn in the market, with a positive \$1,030,307 in revenues.
- Salaries were under budget by \$156k due to labor shortages in camp staff and other program positions
- Program Supplies under budget \$130,250.
- Financial Assistance provided: \$128,418
- FY23 Net Income - \$478,572

## *Stewardship Report*

Diane Nelson, CEO for the Girl Scouts of Eastern Iowa and Western Illinois, presented the stewardship report for the 2023 fiscal year.

The Stewardship Report provides an update on the efforts of the council for FY 2023. To guide our council's course of action, a Strategy Plan was built around the council's five strategic focus areas; Quality Girl Scout Delivery Models, External Marketing, Diversity, Equity and Inclusion (DEI), Financial Future, and Talent (Staff & Volunteers). FY 2023 was our first year with our strategic plan.

Here is the strategic impact made in FY 2024:

- 10,607 girl membership
- GSEIWI ranks 8th in the nation for market share
- Renovations made at Camp Little Cloud and Liberty.
- 3,500 Girl Scouts were served through community outreach
- Over 137 Girl Experience events were offered across the council

- 880 girls attended summer camp with 307 being 1st time campers at Camp Liberty
- 2022 Fall Program increased sales 17%.
- Cookie Sale Program troop participation increased to 82% in 2023.
- Care to Share donated 24,361 cookies to military and first responders.
  - Bechtel Trust gave \$50,000 and Transamerica gave \$35,000.
  - Women of Distinction in Burlington area raised over \$25,000.
  - GLAMP overnight fundraiser at Camp Liberty raised \$38,000.

Together, partnering with families, volunteers, and the community, Girl Scouts made an impact on the lives of girls in 2023. Our volunteers and staff are champions for Girl Scouts. Their dedication to every Girl Scout is unmatched. Thank you for all you do for our Girl Scouts!

### *On line Voting Results*

Board Chair, Jill Dashner read the online voting results:

- 2023 Minutes.....passed
- Girl Board Members.....passed
- Board of Directors – Members at Large – Renewing Terms....passed
- Board of Directors – Members at Large....passed
- Board Development Committee – Member at Large – Renewing Terms...passed
- Board Treasurer – Member at Large...passed

Next, Board Chair, Jill Dashner thanked GSEIWI's outgoing girl board member for their dedication and support to Girl Scouts of Eastern Iowa and Western Illinois. This year we want to celebrate one outstanding young woman who we had the privilege of getting to know over the course of this year. Megan Graves brought her knowledge to the table when it came time for discussion and well represented all the girls of our Council.

Board Chair, Jill Dashner thanked GSEIWI's outgoing board member Beth Nickel for her dedication and support to the Girl Scouts of Eastern Iowa and Western Illinois.

### *Closing*

Jill Dashner asked for a motion to adjourn the 2024 Annual Meeting at 6:47 pm. After a virtual vote took place, the 2024 Annual Meeting came to a close.

Mallory West, Executive Assistant  
Recorder for the Annual Meeting

