

Because of you,
Girl Scouts were able
to bring friendship
face-to-face again.

Thank you!



Girl Scout Mission

Girl Scouting builds girls
of courage, confidence,
and character, who make
the world a better place.

2020-2021 membership year

Amount per serving

Members 11,655

% Daily Value*

Campers	999
Events	121
Event Participants	1,310
Cookies Sold	750,656
Cookies Donated	25,093
Staff-Led Girl Scouts	2,726

Gold Awards	7
Silver Awards	38
Bronze Awards	45
Juliette Gordon Low Society Members	54

***This is all because of you!**

A list of all donors is available on
GirlScoutsToday.org/Donate.

Meet Gold Award Girl Scout, Jessica!

Despite the challenges from
the COVID -19 Pandemic,
she created a sustainable
student program for
transfer students.



annual report

See the incredible
opportunities you have
provided for girls!



girl scouts
of eastern iowa
and western illinois

2020-2021

Gold Award Girl Scout, Jessica Kendell, created a program to help transfer students transition to a new high school!

“It is easier for some to adapt to the new environment and learn about all the school has to offer than others. The ones that have a harder time adapting often miss out on all the school has to offer simply because they are nervous or unaware. They feel disconnected from the other students and sometimes even the staff members because they feel as if they are labeled as the ‘new kid.’”



help or guidance throughout adjusting to a new school. This is why Jessica created the Grayhound Ambassadors Club, an entrance program emphasizing relationship building, to provide transfer students the resources and knowledge to be successful.

Her entrance program will assist new students by taking their families on tours of the school, providing a packet with helpful information such as a school map, a list of school and community resources, a course catalog, and much more.



The girls noticed their classmates with physical disabilities wanted to participate in sports just like everyone else so the Girl Scouts organized after sports sessions for kids with all abilities.

Donor and Lifetime Girl Scout, Rachel Wheeler, celebrated her 100th birthday with a matching gift of \$100,000 to Girl Scouts.

“It is important for me to support girls – especially the girls who need financial support – and to see their growth. Girl Scouts gives them so much more possibility for their future and broadens their worlds immensely. It gives the girls so much more than they ever had.”



Girl Scouts across the council are making their communities better!

Cheyenne Byrd and Morgan Lanning earned the Silver Award by bringing Special Olympics sports to Tipton Middle School.



Girl Scouts of Eastern Iowa and Western Illinois, Inc. Financial Report

Fiscal Year ending September 30, 2021 and 2020

	2021	2020	2021	2020
Public Support	\$1,590,575	\$3,416,147	27%	49%
Product Sales	\$2,567,659	\$3,139,239	43%	45%
Program Revenue	\$381,994	\$87,911	6%	1%
Investment Income	\$1,290,553	\$227,513	22%	3%
Other Revenue	\$167,240	\$62,439	3%	1%
Operating Income	\$5,998,001	\$6,933,249	100%	100%
Program Services	\$3,878,578	\$3,744,278	84%	84%
Management & General	\$389,209	\$390,512	8%	9%
Fundraising Expenses	\$357,414	\$325,643	8%	7%
Total Operating Expenses	\$4,625,201	\$4,460,433	100%	100%
Non-operating Gains/Losses	\$682,500	\$354,924		
Change in Net Assets	\$1,372,800	\$2,827,740		

Fiscal years 2021 and 2020 were extraordinary years with COVID-19 restrictions impacting the council’s regular programs. Summer camp was not open in FY20 and operated at half capacity in FY21. Council properties were also severely impacted in FY20 by multiple storms, including the 2020 derecho, which caused nearly \$2 million in damages.

Non-operating Gains/Losses include revenue from a PPP loan that was fully forgiven through a federal grant in FY21 (restated from FY20 as previously recorded), insurance recovery proceeds received in advance of repairs to properties, and adjustments to the value of assets impaired by the storms in FY20. Public Support for FY20 and FY21 includes an extraordinary legacy gift from friends of the council.