



Board of Directors Meeting  
July 18th, 2024  
Marriott, Iowa City.

**Present:** Mary Ann Brown, Chelsea Hillman, Clara Garman, Danica Haas, Anne Ryerson, Laura Ekizian, Teresa Colgan, Tim Conlon, Sarah Beckman, Angela Weekley, Emerald Smith, Jill Dashner, and Tracy Schwind

Girl Board Members Present: Killian Graff

Absent: David Blankenship, Andrew Abbott, and Rachel Savage

**Staff:** Diane Nelson, Allison Johnson, Roxie Lucas, Nikki Habben, Shelly Wells-Cain, Mallory West, Lindsay Handy, Briah Nunn, Andrea Gaskin, Beth Garza, Robin Summers Mikayla Ahrens, and Aimee Williams.

**Welcome & Introductions:**

Jill Dashner, Board Chair, welcomed those in attendance and declared a quorum at 4:05 PM.

**Consent Agenda (action):**

Jill Dashner, Board Chair asked for a motion to accept the consent agenda. Tim Conlon moved Jill's motion; the motion was seconded by Chelsea Hillman. No discussion followed, all were in favor and the motion carried.

**Finance: (Action)**

Mary Ann Brown presented our May financials. Things are looking healthy. Staff were able to make cuts to help keep us on budget. We are going to make our cookie budget. Overall, a good month. Sarah Beckman made a motion to approve the financial report; the motion was seconded by Teresa Colgan. No discussion followed, all were in favor and the motion carried.

**Discussion Item:**

**Fundraising Conversation**

The board had a good discussion about Fund Development in our organization. Some key takeaways where we need to reach more people, collect more data to show the results, and work on our story... This is what we do and why we care. We discussed having a concrete pitch for our board to know when they are speaking about Girl Scouts in the community. The board discussed sponsorships and if I were giving to your organization how many people would it touch? Are we throwing big enough events for sponsors to want to give to? As far as special events we should be doing, we talked about skiing at Camp Little Cloud. Getting more exposure to our other camps. Another hot topic that was brought up was to approach Medical Spa for Glamp. A Medical Spa

could work as a sponsorship because they can talk about the treatment while giving the treatment which creates more exposure for them.

We then broke into smaller groups by region to discuss what the board members are seeing in their area and a list of businesses that we might not already have a relationship with.

**President Report:**

Jill Dashner let our board know that our next meeting will be held at Camp Liberty.

**CEO Report:**

Diane Nelson, CEO let our board know are at 10,500 for our membership and we had over 800 girls attend camp and we would discuss that more at our October meeting.

**Adjournment:**

Board Chair, Jill Dashner asked for a motion to adjourn the meeting at 6:00 PM. Tracy Schwind moved Jill's motion, the motion was seconded by Sarah Beckman, all agreed unanimously and the motion carried.

Minutes recorded by Mallory West, Executive Assistant.