

# 2023-2024 membership year

Amount per serving\*

Members	14,517
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% Daily Value\*

Adult	2,246
Girl	11,154
Lifetime	1,117
Girls involved in Outreach	4,388
Financial Assistance Provided	\$127,819.76

Summer Campers	861
Cookie Boxes Sold	963,145
Badges Earned	15,857
Gold Awards	8
Silver Awards	92
Bronze Awards	262

\*YOU made this possible!

GirlScoutsToday.org  
800-798-0833



## Meet Gold Award\* Girl Scout, Alivia Isaacson!

Alivia created outdoor supply kits as a resource to bridge the gap between people and the outdoors in her community.

## annual report

Because of YOU,  
she has the backing  
and support she  
needs to be anyone  
and do anything.

2023-2024

**\*The Gold Award is  
the highest award a  
Girl Scout can earn.**

These girls identify a problem in  
the community and work towards  
creating a sustainable solution.



“Because of  
Girl Scouts,  
I have found  
my future.”

Kelsi Theirman,  
Girl Scout

“2024 was another exceptional year for Girl Scouts. We continued with our mission of building girls of courage, confidence, and character who make the world a better place. we are so fortunate to have passionate donors who support our transformative programming. Their support has allowed us to increase the overall number of girls who can participate in Girl Scouts. Because of your support, we can ensure that every girl has an opportunity to join our movement. Together, we are making 2025 a year to look forward to.”

**Diane Nelson, CEO**



# Girl Scouts Breaks Barriers and brings Outreach directly to Girls!

Every girl, no matter her background or resources, deserves the opportunity to be a Girl Scout. Thanks to our Outreach programming, we can bring the Girl Scout experience to girls who face barriers.

These barriers include difficulty in locating troop leaders, limited access to transportation, and financial constraints. By expanding and growing our Outreach efforts, we've been able to help more girls than ever grow in courage, confidence, and character!

Thanks to the Carver Charitable Trust, Girl Scouts introduced Outreach programming to Muscatine! This impacted more than 200 girls, many who came from underserved and underrepresented communities in the region.

Bechtel Charitable Trust is a major supporter of our Outreach programming in Scott County! Thanks to their support, we can deliver the programs on location either at school or a partner site during school hours, so all girls have access to a safe and quality experience.



**By providing education, leadership, and a safe space to try and fail – we are shaping the leaders of tomorrow.**



# S'mores Outdoors: Bringing Girls to Nature!

It's getting harder and harder for girls to get outdoors. Whether it's because of busy schedules, increased usage of technology, or the cost of travel, girls are struggling to get outside. This causes them to suffer physically, emotionally, and cognitively.

Girl Scouts is getting them outside by covering costs associated with travel, providing transportation to accessible outdoor spaces, and providing guided activities that allow them to build confidence and resilience in the outdoors.

Girl Scouts from across the region came together at Camp Little Cloud, in Epworth, Iowa, for S'mores Outdoors. Thirty-one campers enjoyed summer camp activities like swimming, outdoor cooking, and hiking.

Girl Scouts provided transportation to camp from council offices at no cost to the girls' families. Through events like S'mores Outdoors, we can eliminate barriers and get more girls outside!



**“Because of generous donations from R.J. McElroy Trust, Quad City Bank & Trust, and Kiwanis Club of Rock Island, we have brought S'mores Outdoors back for the third year, with more girls impacted, at no cost to the participants.”**

**Robin Summers**  
Senior Membership Director







# Camp Little Cloud Renovations are underway.

In March of 2024, Girl Scouts completed renovations of Audrey's Place at Camp Little Cloud thanks to a generous \$25,000 gift from the Dubuque Racing Association (DRA). The renovations gave the Camp Little Cloud health center a much-needed upgrade! The cabin is now ADA accessible, has heating and cooling, and a full kitchen. Audrey's Place is named after Audrey Hammer, who was a dedicated supporter of the Girl Scout Movement for many years.

These improvements are part of a five-year plan to improve accessibility and update facilities at Camp Little Cloud. Renovations are currently underway at the camp's Shagbark building as well! Shagbark is a multi-purpose building with an office, overnight accommodations, and a large living space with a kitchen for events. Thanks to our partnership with DRA, Shagbark's facilities will be updated to be more accessible and modern to all.



Before



Audrey's Place now!



# More than 800 campers tackled the outdoors this summer at Camp Liberty!

Whether they rode a horse for the first time, led the way on a hike, or climbed to the top of our rock-climbing tower, these camper's lives will never be the same.



Because of your support, girls are building courage, confidence, and character at camp!





# Girl Scouts give back!

Girls across the region are giving back to their communities and making a difference. When you give to Girl Scouts, they in turn make your gift go even further by giving back to their community!



Troop 2925 made floral arrangements out of recycled water bottles to display at the library to help spread awareness on the importance of recycling.



Troop 3739 made no-sew blankets for their local animal shelter and raised \$500 for the World Wildlife Fund so they could each symbolically adopt an animal.



Troop 1790 made crafting kits for their local children's hospital. They hand-made and hand-delivered the kits and spent time with the kids at the hospital!



Troop 3515 rebuilt the Starr's Cave Nature Center outdoor amphitheater in Burlington, Iowa. The girls planned and constructed the new seating themselves!

# Girl Scouts of Eastern Iowa and Western Illinois

## Financial Report Fiscal Years ending September 30, 2024

	Actual	Actual		
	2024	2023	2024	2023
Public Support	870,747	795,986	12%	13%
Product Sales	3,987,336	3,583,032	55%	58%
Program Revenue	498,831	513,126	9%	6%
Investment Income	1,656,034	1,030,307	23%	17%
Other Revenue	225,256	239,218	3%	4%
Operating Income	7,238,204	6,161,669	100%	100%

The council was fortunate to see growth in public support and product sales this year. Product sales increased with more girl participation and the per-girl-average sales. Investment income is up as the stock market had near record highs in 2023 and 2024.





# Donor Categories by Giving Level

01/01/2024 to 12/31/2024

**\$25,000.00 +**

Aegon Transamerica

Arconic Foundation

Bechtel Trusts & Foundation

Max and Helen Guernsey Charitable Foundation

Delia & Dave Meier

Roy J. Carver Charitable Trust

## \$10,000-\$25,000

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The Moline Regional Community Foundation  
Tyson Foods  
United Way of Dubuque Area Tri-States  
United Way of Southeast Iowa

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"The work of today is the history of tomorrow,  
and we are its makers."

*Juliette Gordon Low, Girl Scout Founder*