

Service Unit Prod. Sales Manager - Cookies

YEAR AT A GLANCE

FALL

OCTOBER: Encourage Attendance at Cookie Rallies

Encourage girls, families, and troops to attend council sponsored Cookie Rallies in December to prepare and get excited for the 2020 Cookie Program!

WINTER

NOV - DEC: Cookie Program Training & Sale Preparation

Before the sale, you are required to attend the Service Unit Product Manager training held by GSEIWI. Work with SU Registrar to ensure all girls and troops are registered. Take time to handout materials, and understand the Digital Cookie and Care to Share Programs. Ensure troops have turned in their ACH forms, and secure and schedule your cookie delivery site.

FEB - MAR: Training Troop Cookie Managers

You will deliver a training for troop product managers to prepare them for the sale, including preparing the initial troop order.

FEB - MAR: Manage Troops During the Sale

Cookies are delivered during February! During the sale, you will monitor your service unit to ensure that troops are properly managing their inventory, allocating cookies to girls, and help move inventory among troops to minimize left over inventory at the end of the sale.

SPRING

MAY: Wrap-up After the Sale

After the sale ends (March 22), ensure that all troops submit girl rewards on time, follow the return policy and submit Problem Collection Forms.

SUMMER

THROUGHOUT THE YEAR

Manage and Assist Leaders Through the Cookie Program and Planning Process

Make sure you are prepared and ensure that all leaders are trained and supported for the Product Program.