

# 2021 Fall Product Program **Family Guide**

The Fall Product Program is an easy financial literacy program where girls get to be entrepreneurs. Girls sell nuts, candy, and magazines as they run their own business. There are endless opportunities for girls to learn and practice five key skills - people skills, money management, business ethics, goal setting, and decision making - as they earn rewards and funds for their Troop.

Girls can opt in or out of any part of the program: in-person snack orders, online magazine orders, and/or online snack orders.

## Family Checklist:

### Before the Sale

- Make sure your Girl Scout is registered** for the 2021-2022 Girl Scout Program year.
- Receive materials from troop.** Complete and return permission form to your Troop.

### After the Sale

- If a girl receives an order she is unable to deliver, **contact M2 Customer Service** by Wednesday, October 20.
- November 10-12:** Snack delivery time frame. Pick up snacks from your Troop and deliver to customers. Your Troop will inform you of when to pick up your orders.
- November 21 - last day for online sales**  
Turn in any remaining money due to the Troop.
- If your Girl Scout reaches a reward level with a choice (see order card), **choose the rewards in the girl's M2OS account** or inform your Troop.

### During the Sale

#### \* **Friday, October 1 is Go Day!**

- Access your Girl Scout's **M2 account** through an email she will receive on October 1 or go to **gsnutsandmags.com/gseiwi** and follow the prompts to participate in the online Fall Product Program. It would be helpful to have your council name and Troop number before starting.
- Girls create their personalized M2OS account.** Girls can create an avatar that looks just like them! They can also record a personalized message for the avatar to deliver to friends and family encouraging them to buy snacks and magazines. As girls move through the activities, **they will earn virtual rewards** as they take various steps to create a personalized site.

- Send emails beginning October 1.** Help your Girl Scout with her sales by going online and/or using the order card. When she sends emails to friends and family, they will see her goal and hear her avatar deliver the recorded message. Recipients will be able to shop online and help girls reach their goals. They may choose to have their snack orders shipped (shipping costs apply) or delivered by your Girl Scout in a safe manner. Girls can share their M2OS site on social media with parent help. Please follow current Girl Scouts of the USA's guidelines for online sales and marketing.

#### \* **Sunday, October 17 - last day for in-person orders. Online selling continues until November 21.**

- Enter any in-person snack orders in your girl's M2OS account by Sunday, October 17.** If you miss that deadline, your Troop will have until Wednesday, October 20 to enter them for you. **Late orders cannot be honored.**
- Check out [girlscoutstoday.org](http://girlscoutstoday.org) to see how your Girl Scout can join an avatar scavenger hunt!** Complete the scavenger hunt to pick up an exclusive Fall Product Program vinyl sticker at council offices. **AND enter to win one of five giant penguin plushes!**

#### Troop Product Manager

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

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M2OS: [www.gsnutsandmags.com/gseiwi](http://www.gsnutsandmags.com/gseiwi)

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**girl scouts**  
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