

Board of Directors Meeting – March 9, 2017

The Board of Directors of Girl Scouts of Eastern Iowa and Western Illinois met at the Radisson Convention Center in Coralville, IA at 4:30 pm.

Present: Andrew Abbott, Lee Mowers, Teresa Colgan, Scott Illingsworth, MaryTherese Gehrman, Jill Dashner, Anne Ryerson, Nancy Franzen, Theresa Dunkin, Rachel Jaeger, Tracy Schwind, Laurie Hamen, Nancy Dunkel, John Cummings and Marika Jones.

Staff: Diane Nelson, Nikki Habben, Doug Nelson, Shelly Cain, Beth Garza, Kelly Campion, Brenda Lloyd, Missy Sweeney, Robin Summers and Kathy Pinger.

Absent: Carrie Rankin, Sierra Pope, Kay Breuer and Katie Wiedemann, Shelia Laing

Welcome & Introductions:

Teresa Colgan welcomed those in attendance and declared a quorum.

Minute for the Mission:

Troop 8710 came to the meeting to talk about what they are doing as a troop and how cookies sales have been going. Marsha Gratton, troop leader, introduced those in attendance. Brownies: Rylie Thompson, Isabel Gratton, Ella Suman and Cadette Olivia Gratton. The Brownies shared that they have all sold over 300 boxes of cookies this year and will use their troop profits to make Birthday Bags for children living in shelters or getting food from a food pantry. Olivia, a cadet, shared about using their funds for buying supplies for the Children Therapy Center, food shelters, animal shelters and coat drives. The Cadets' meet only every 6 weeks and are all working on individual badges. They have attended several horse programs and are looking forward to another this summer. She credited Girl Scouting with helping her overcome her shyness and giving her confidence to speak out and take a leadership part in her school and at the Brownie meetings.

Consent Agenda: (see attached)

A motion was made by Scott Illingsworth to approve the Consent Agenda. John Cummings provide a second and the motion carried.

Financials: (see attached)

The audit for the 2016 fiscal year was presented by Frank Ludgate, partner with Honkamp Krueger & Co, PC, from Davenport, IA. He met with the finance/audit committee prior to the board meeting. At that meeting he presented a detailed review of the financial statements and the Report to the Board of Directors, which provided suggestions for strengthening internal controls and detail of audit adjustments. Mr. Ludgate did not elaborate on this at the board meeting, but the reports were provided to the board for their individual review.

Mr. Ludgate offered a high level overview of the council's financial position for the audit period, stating that there were no disagreements with management during the audit. On the Statement of Financial Position, Total Net Assets increased \$1.3M. Cash decreased \$1.3M, while Property and Equipment increased \$3.7M. Cash was used, in conjunction with capital campaign pledges receivable, of almost \$2.0M, to build new structures at Camp Liberty. Investments decreased, as funds from the Capital Fund were also used for the new construction. Accounts Payable increased, due to the final construction bill being outstanding at fiscal year-end. On the Statement of Activities and Change in

Net Assets, Total Public Support decreased \$1.1M, due to this being the second year of the capital campaign. Cookie sale revenue decreased \$300K from last year. Investment Income, which was a loss last year, rebounded to \$160K this year. Due to the sale of unused land at Camp Liberty, there was a \$387K gain on the sale of property. Total Expenses decreased \$87K from last year.

Lee Mowers, Treasurer, moved the Financial Statements (audit) be approved. The motion was seconded by John Cummings. All approved and the motion passed.

Discussion:

Staff members, Missy Sweeny, Brenda Lloyd and Robin Summers presented a program about the outreach program in our council.

Purpose: To provide a quality leadership program to target underserved girls.

- Give underserved girls opportunities
- Eliminate barriers
- Financial, parental support, lack of volunteer support, transportation
- Provide leadership opportunities
- Create sustainable partnerships
- Outreach Programs:
 - Serve at risk girls in K – 5 grade
 - Serve girls in 6-8 grade through BLIN
 - 4 – 8 week series identified to meet girl/educator needs
 - Specially trained staff and volunteers

Outreach Partners: We partner with over 100 organizations and schools:

- **WHY:** To serve girls
- They provide both financial and volunteer resources
- **WHO:** Y's, Boys and Girls Clubs, local community schools
- **WHEN:** all year long
- Outcome: sustainable partnerships

Outreach Passion: Girls!

- girls learn leadership skills
- new activities and ways of thinking
- practice social skills
- learn soft skills
- help problem solve in their communities
- seek new challenges
- meet and learn from other girls in their communities

Powerful Stats:

- In communities today, **11.3 million children** take care of themselves after the school day ends.
- Children with positive role models and mentors such as after school programs have more cognitive, social, and language development
- Among low income children, after school programs are particularly effective in increasing academic outcomes.

- Among at-risk children after school programs significantly increased the student's levels of self-esteem and locus of control. Locus of control is the child's sense of being able to control what happens to them.
- After school program participation is associated with decreased drug use

Outreach Progress:

- Over 4,000 girls
- 75 sites
- Summer Adventures
- Earning badges
- Barriers are eliminated
- Camp opportunities

The board had an opportunity to visit with a 2nd graders from Lincoln Elementary School in Waterloo and her mother about the program and its many benefits.

Board Development:

Marika Jones, Chair of the Board Development Committee, presented the slate that will be presented at the annual meeting in April.

Girl Board Members

Zora Sherman - Williamsburg
Abby Laures – Cedar Falls
MaryTherese Gerhmann – Davenport

Members at Large

Theresa Dunkin – member at large, Iowa City
Sarah Beckman - member at large, Burlington
Laurie Hamen - member at large, Cedar Rapids

Officer Position

Tracy Schwind – Board Secretary, Quad Cities

Board Development:

Laurie Hamen, Cedar Rapids
Amy O'Brien, Burlington
Anne Ryerson, Quad Cities, Chair,

Renewing Board Position

Andrew Abbott
Nancy Dunkel
Anne Ryerson

Property Discussion

Scott Illingsworth spoke for the Property Committee about research and meetings they have had related to the sale of Camp Tahigwa. Per the approved motion last month; the sale of Camp Tahigwa

has been completed with the Iowa Natural Heritage Foundation making the purchase for \$1,232,000 with the stipulation that the land be permanently maintained as a natural space for public use. Possession is official on June 1, 2017. Discussion was held regarding the removal of certain buildings and a possible auction of items on the property prior to the June 1st possession. A timeline was also presented.

January 19

- Board follows recommendation and unanimously votes to sell Camp Tahigwa to DNR, partnering with Iowa Natural Heritage Foundation (INHF).

February 10

- Agreement signed with INHF to purchase Camp Tahigwa for full appraised value.
- Girl Scouts agree to prepare the property with stipulations that the only buildings to remain are the lodge, staff house and maintenance shed.

February 24

- INHF Board votes to approve the agreement with GSEIWI.
- \$10,000 earnest money sent to GSEIWI attorney.

February – March

- Retrieve items and supplies from camp that can be used on other Girl Scout properties.
- Begin demolition of buildings that cannot be moved.

April - May

- April 2 - Auctioneer to sell buildings and items not needed at other properties.
- Continue to return property to its natural state, leaving the 3 buildings intact.
- Camp available on other side of Bear Creek for rental through May 29, 2017.

June 1

- INHF to take possession of Camp Tahigwa.
- INHF to work with Iowa DNR as final purchaser in July.

Correspondence has been sent to all neighbors of Camp L-Kee-Ta in Danville, IA. 24 acres, across from the camp, has been surveyed and appraised. The asking price is \$84,000. The appraiser indicated that he felt certain that the open market value was higher due to the location. If the neighbors do not make an offer to purchase, the land will be placed for public sale at the price of \$99,000 to cover closing costs.

46 acres on the south side of the camp property is currently being surveyed and appraised. Neighboring land owners have been notified of the upcoming sale.

Discussion took place regarding publicizing the auction, what to do with memorabilia and if there should be a closing ceremony. Nancy Franzen suggested we publicize the auction and move forward.

Presidents Report:

Chair, Teresa Colgan, shared information about the Annual Meeting being held on April 8th at Camp Liberty. A Recognition Celebration will be held following the annual meeting. It is a great time to see

what our girls are accomplishing and help them celebrate. Since the meeting will be held at camp, the dress will be casual.

Town Hall meetings were held in February 28 until March 6. The meetings were held in our local offices in Bettendorf, Waterloo and Cedar Rapids. The use of GoToMeeting was very helpful in allowing many members to attend without having to go to an office to participate. The response and interaction was very positive.

CEO Report

Journey the World will be held again this year at the Mississippi Valley Fairgrounds in Davenport. The date is April 22 from 12:30 – 4:00. Additional information is available on the council website. The theme is Year of the Career. Mattie Pope, from The Voice, will provide entertainment.

957 girls have registered for camp so far and we are ahead of schedule in hiring camp staff.

As we are down in girl membership, there have been fewer girls selling cookies this year. We expect this is affect our total sales. A two week extension has been made. Booth sales are doing well and our feedback from those selling has been positive.

GLAMP, women's spa retreat at Camp Liberty, is planned for October 30th and November 1st. This is a great time for women to reconnect and for us to advocate for Girl Scout support. Registration is at glampweekend.com

The Mud Run for 2017 will be the first Saturday in June. There are new obstacles on the course and categories for 8 and under, ages 8-14 and 14+. There will be a food truck available as well as entertainment throughout the day.

Adjournment took place at 6:10pm.

Respectfully submitted,

Kelly Campion, Executive Assistant to the CEO