

Girl Scouts of Eastern Iowa and Western Illinois, Inc.

940 Golden Valley Drive, Bettendorf, IA 52722

Board of Directors Meeting – July 20, 2017

The Board of Directors of Girl Scouts of Eastern Iowa and Western Illinois
The Girl Scouts of Eastern Iowa Western Illinois Cedar Rapids Office in Cedar Rapids, IA 52401
at 4:30 pm.

Present: Andrew Abbott, Sarah Beckman, Teresa Colgan, John Cummings, Nancy Dunkel (phone), Theresa Dunkin, MaryTherese Gehrman, Scott Illingsworth, Marika Jones, Abby Laures, Lee Mowers, Anne Ryerson, Kay Sackville Breuer, Tracy Schwind, Zora Sherman, Katie Wiedemann

Staff: Nikki Habben, Doug Nelson, Allison Johnson, Stacy Conforti, Shelly Wells-Cain, Kelly Champion

Absent: Jill Dashner, Nancy Franzen, Laurie Hamen, Sheila Laing, Diane Nelson

Welcome & Introductions:

Teresa Colgan welcomed those in attendance and declared a quorum at 4:30 PM.

Consent Agenda: (see attached)

A motion was made by Lee Mowers to approve the consent agenda and was seconded by John Cummings. The motion carried and the consent agenda was approved.

Process Improvements (see attached)

Staff member, Allison Johnson spoke to the board about the 2017 Girl Scouts Annual Review. Allison highlighted key areas in our council regarding the trend in girl membership and retention as well as the overall movement of our council. She made note that our council is seeing similar results with councils across the nation.

Minute for the Mission:

Abby Laures shared her life long experience with Girl Scouts and how Girl Scouts has molded her to become an active volunteer with her troop. Abby volunteers in her community monthly. Her troop has helped her to develop areas of interest in cooking, camping and STEM. She is most interested in activities revolved around science and engineering and plans to make that her focus of study in the future.

Secretary Report

Secretary, Tracy Schwind presented the board with Sheila Laing's letter of resignation. Tracy made note that her letter stated she will continue to support Girl Scouts financially, but is not able to maintain her board position effective immediately. A motion was made by Tracy to accept her resignation and seconded by Theresa Dunkin. The motion carried and her resignation was approved.

Financials:

Lee Mowers spoke on behalf of the Finance Committee presenting an overview of May and June end of month financial statements. Mr. Mowers stated that the Finance Committee is currently working on a permanent endowment fund recommendation as well as investment guidelines and there will be more discussion and recommendations at our next meeting in October.

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Lee Mowers then presented the proposed 2018 operating budget. After discussion on the changes that were presented in the budget, it was recommended to the board to accept the proposed operating budget. The motion was seconded by Andrew Abbott. The motion carried and the proposed operating budget was accepted.

Next, Mr. Mowers presented the proposed capital budget. After discussion over the changes it was recommended to the board by the Finance Committee that the board accept the proposed capital budget. The motion was seconded by Sarah Beckman. The motion carried and the proposed capital budget was accepted.

Discussion:

Scott Illingsworth spoke to the board on behalf of the Property Committee. Mr. Illingsworth gave updates on where Camp Tahigwa, Camp L-Kee-Ta and Camp Little Cloud stand.

Camp L-Kee-Ta

The sale of the 24-acre parcel of land at Camp L-Kee-Ta will close at the end of July. An agreement of \$76,000 was reached with a family who plans to use it for residential purposes.

Communication regarding requests for bids was sent out to the neighboring land owners of the 57.3 acres at the west end of the property. A minimum asking price of \$3,000/acre was determined. One response was received from a neighbor with a \$2,000/acre offer.

Other interested parties have contacted GSEIWI with interest in the land if they could get an easement or purchase property that will lead from the road to the back acreage.

Camp Tahigwa

Sale to the Iowa Natural Heritage Foundation was completed on June 1. There is still some clean-up of the property to be done, so staff is working with a company on some asbestos removal, with the fire department on training burns, and finally with a demolition company to finish the clean-up. The goal is to have all of this done by the end of August.

Camp Little Cloud

Usage data continues to be collected at Camp Little Cloud. The property committee will begin its review of the data at the end of this summer and formulate a recommendation to the Board regarding the areas and how many acres should be considered for divestment.

Camp Liberty

The remodel of the old dining hall, now the Hy-Vee Activity Center, is complete. The lounge is being used and is appreciated by the camp staff. Along with ADA restrooms and showers, the building has a new HVAC system which will allow it to be used year-round after resident camp.

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Construction of the program area of the equestrian arena continues to be worked on. Once finished, the building will have flush toilets and a kitchenette. A smart board that was acquired by the council a few years ago will be installed to aid with the delivery of the program.

Board Development:

Anne Ryerson, Chair of the Board Development Committee, spoke to the board about the two member-at-large vacancies. There was discussion on the candidates needed to fill the openings. Areas that were mentioned were; fund development, marketing, elementary schools (superintendents) and area education leaders.

Presidents Report:

Allison Johnson gave a summary of the upcoming National Convention in October and encouraged those who would like to attend to register soon.

Board Chair, Teresa Colgan, announced that our next board meeting in October be held at Camp Liberty.

CEO Operational Report:

Stacy Confoti presented to the board a power point presentation and highlighted the summer camps being held out at Camp Liberty. Stacy shared letters from campers and international staff and the positive impact camp has been for them.

Shelly Cain gave a report on One Tough Cookie.

- One Tough Cookie had 466 runners and netted \$13,000. This is on par with last year's successful race.
- We had many great volunteers come out to make the day successful and heard a lot of great feedback that the course was challenging, but still a ton of fun.
- We expanded our post-race party for everyone to stay and enjoy camp with music, food trucks, and a bounce house.
- Scott Illingsworth and his wife Theresa made this race really successful and we also wanted to thank Tracy Schwind for coming out to volunteer with her daughter.

Nikki Habben then spoke to the board about fall recruitment and the progress.

- We are on target to surpass last year's membership- right now were at about 15,000 girls and we project we will end at 15,600 girls.
- We're working on gathering a core group of volunteer recruiters to help with field work and getting into schools.
- We're in the process of hiring seasonal recruiters to do administration work in the offices so the recruiters are spending their time in the field.
- GSUSA has partnered with Sandler Sales and the recruiters have been working on Sandler Sales techniques.

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Kay Sackvill Breuer motioned that the meeting be adjourned. Marika Jones offered the second and the meeting adjourned at 6:16 pm.

Submitted by,

Kelly Campion, Executive Assistant to the CEO

Attachments: [2017 Girl Scouts Annual Review Council health Dashboard: Eastern Iowa and Western Illinois](#),