

Girl Scouts of Eastern Iowa and Western Illinois, Inc.

940 Golden Valley Drive, Bettendorf, IA 52722

Board of Directors Meeting – October 19, 2017
The Board of Directors of Girl Scouts of Eastern Iowa and Western Illinois
Camp Liberty – 4415 295th Street New Liberty, IA 52765

Present: Andrew Abbott, Sarah Beckman, Teresa Colgan, John Cummings, Jill Dashner, Theresa Dunkin, Nancy Franzen, MaryTherese Gehrman, Scott Illingsworth, Marika Jones, Abby Laures, Lee Mowers, Anne Ryerson, Kay Sackville Breuer, Tracy Schwind, Katie Wiedemann

Staff: Diane Nelson, Doug Nelson, Hillary Blevins, Allison Johnson, Cheryl Noller, Stacy Conforti, Shelly Wells-Cain, Kelly Campion

Absent: Sarah Beckman, Laurie Hamen, Marika Jones, Zora Sherman

Welcome & Introductions:

Teresa Colgan welcomed those in attendance and declared a quorum at 4:30 PM.

Minute for the Mission:

MaryTherese shared her experience at the National Convention this past month and how it positively impacted her life. The National Convention left her feeling inspired and MaryTherese encouraged board members to attend the 2020 National Convention in Orlando.

Board chair, Teresa Colgan shared her positive experience at the National Convention as well as three proposals that were voted on by the members:

- Reduce the size of the board, which was not approved by the membership.
- Reduce the price of the lifetime membership, this did pass.
- Board development committee be a committee of the board, made up of board members, this did not pass.

Mrs. Colgan spoke on the Women of Distinction who were honored at the National Convention. She was impressed that at a young age these young women have accomplished so much and Girl Scouts is part of their story in a big way.

Consent Agenda:

A motion was made by Scott Illingsworth to approve the consent agenda. It was seconded by Nancy Franzen. The motion carried and the consent agenda was approved.

Secretary Report:

Secretary, Tracy Schwind presented the Board with Nancy Dunkel's official resignation. Lee Mowers made a motion to accept Nancy Dunkel's resignation. The motion was seconded by Scott Illingsworth and the motion carried.

Financials:

Lee Mowers presented to the board an amendment on accounting policies. Lee Mowers reviewed the revised Accounting Policies included in the board Dropbox. Only Section 18: Investment Policy, was revised. The finance committee revised the investment policy in preparation for the new Endowment Fund Policy, to come to the board at its next meeting. The

Girl Scouts of Eastern Iowa and Western Illinois, Inc.

940 Golden Valley Drive, Bettendorf, IA 52722

revised Investment Policy allows for liquid investments, to assist in internal funding of temporary council operating cash flow needs, amounting to up to half of the council's annual operating budget, with additional funds to be invested in Listed and Liquid investments to grow the fund's value over time.

Lee made a motion to accept the investment policies as forwarded by the finance committee. The motion was seconded by Jill Dashner and the motion was carried.

Property Update:

Scott Illingsworth presented to the board the property update.

Camp Tahigwa:

With the sale of equipment and buildings we made \$735 more than the cost of asbestos and demolition. IHF has position of camp and it has not been turned over to the DNR as of yet. The sale of camp Tahigwa has been finalized.

Camp L-Kee-Ta:

At the July board meeting the board approved the sale of the 57.3 acer parcel, which was the landlocked portion to the West. We have been in negotiation with a neighbor, Mr. Warner who has offered 2,000/acer. He has made a perpetual agreement that the Girl Scouts are able to use the land from January-September and Mr. Warner would use it in the fall. After extensive negotiation the property committee believes this is a fair offer and it's the recommendation of the property committee to proceed with the sale of the 57.3 acers to the Warner Family with the perpetual agreement that the Girl Scouts are able to use the land January-September.

There was discussion that followed regarding the standing tack building that was dedicated by a family to the Girl Scouts. Diane Nelson mentioned that the buyer is interested in purchasing that tack building and it's possible that we replicate the building but it's not feasible to move.

It was recommendation of the property committee to proceed with the sale of the 57.3 acers to the Warner Family with the perpetual agreement that the Girl Scouts are able to use the land January-September. The motion and was seconded by Theresa Dunkin and the motion carried.

Camp Little Cloud:

Mr. Illingsworth continued the discussion onto Camp Little Cloud. He called to attention the usage numbers of Camp Little Cloud and the 63 acers we are using consistently and the rest of the property that is not being utilized. From there staff member Hillary Blevins presented to the board the performance on usages at Camp Little Cloud. **(See attachment)**

There was lengthy discussion on what we do for marketing to outside groups at Camp Little Cloud. Board member, Andrew Abbott asked what the subsidy would be at Camp Little Cloud compared to Camp Liberty and other camps we have.

Mr. Illingsworth then spoke on behalf of the property committee asking for a recommendation to staff to peruse two avenues. The first avenue would be for the Girl Scouts to retain the 63 acres and then going to neighboring property owners to see if they are interested in buying the 50 and 40 acre parcels. The other avenue pertains to interest from the University of Dubuque to buy the entire camp. The property committee would like staff to go to University of Dubuque, as well as the neighboring property owners, to determine the level of interest.

Girl Scouts of Eastern Iowa and Western Illinois, Inc.

940 Golden Valley Drive, Bettendorf, IA 52722

Mr. Illingsworth made a motion recommended by the property committee for the Girl Scout staff to talk with neighbors of the parcels, have an appraisal done of the property and follow up at the January board meeting. It was seconded by Kay Brewer and the motion carried.

Performance Excellence: (see attached)

Staff member, Allison Johnson gave the most updated information regarding GSEIWI's Dashboard report and the 4th quarter review.

Fund Development:

Shelly Wells-Cain gave an update on GLAMP that took place out at Camp Liberty the last weekend in September, as well as staff giving and the new approach the Fund Development team is taking.

Discussion:

Board member, Katie Wiedemann presented to the board information that has been in the news regarding the Boy Scouts allowing girls to join. Katie talked about the reactions she's been hearing in Dubuque and surround area and the media coverage.

Cheryl Noller shared current membership numbers including areas where we have seen an increase, and the areas we have been targeting that need improvement.

Board Development Committee:

Anne Ryerson, board chair for the committee spoke to the board regarding the three vacancies and areas that were recommended to search.

We currently have three vacancies on our board that need filling. CEO, Diane Nelson is suggesting a candidate from the Dubuque area, one from any region and the last from the Waterloo area.

Anne then informed the board that within the next couple weeks a board survey will be sent. She encouraged the board to take the time to fill out the survey so we can make adjustments based off the recommendations.

President Report:

Board Chair, Teresa Colgan congratulated Diane Nelson for being recognized by the YWCA. Diane is among 100 people in the Quad City area being recognized.

CEO Operational Report:

Diane Nelson informed the board that we are in the process of forming a by-law committee and asked if any board members would be interested in joining; Andrew Abbott motioned that he would.

Diane also encouraged the board members to fill out the board surveys that will be sent shortly.

Kay Sackvill Breuer motioned the meeting be adjourned. Katie Wiedemann offered the second and the meeting adjourned at 6:40 pm.

Girl Scouts of Eastern Iowa and Western Illinois, Inc.

940 Golden Valley Drive, Bettendorf, IA 52722

Submitted by,

Kelly Campion, Executive Assistant to the CEO.

Attachments: Camp Little Cloud Data, Performance Excellence