

# Service Unit Registrar

## YEAR AT A GLANCE

### FALL

#### **AUG - SEPT: Encourage Girl Scout Registration**

You can stay up to date with girl and troop membership using Looker! Stay in touch with your Service Unit Director and School Organizers to identify new leaders that will need that initial warm welcome from local volunteers. Encourage Troop Leaders to complete the online Troop Opportunity Catalog form to help with fall registration troop placement.

#### **SEPT - OCT: Assist with Membership Registration Prior to the Fall Product Program**

Help your SU Product Manager make sure that all girls and troops participating are registered for the current year. The Fall Product Program begins October 11.

### WINTER

#### **DEC - JAN: Assist with Membership Registration Prior to the Cookie Program**

The Cookie Program starts soon! Help ensure that all girls and troops are registered to participate. The sale begins on February 15.

#### **JAN - MAR: Support your Service Team and Volunteers Through the Cookie Program**

The Cookie Program begins on February 15. As the council's main source of funding and an excellent entrepreneurship opportunity for girls - it is all hands on deck!

### SPRING

#### **MAR - MAY: Encourage Membership Renewal**

Encourage troops and parents to renew their membership for the upcoming year. It gives them a great head start on the year, plus there are GREAT incentives for renewing NOW! Inform leaders about your renewal goal and encourage them to help achieve that goal!

### SUMMER

#### **JUNE: Encourage Membership Renewal**

Encourage troops and parents to renew their membership for the upcoming year. Continue to inform leaders about your renewal goal and encourage them to help achieve that goal!

### THROUGHOUT THE YEAR

#### **Assist with Membership Registration**

Girls and families don't always register at the beginning of the school year, so you may need to assist girls and families with membership registration and finding a troop throughout the year. Your Community Engagement Manager, along with other council representatives will be available to assist you with your responsibilities throughout the year.