

Board of Directors Meeting

Girl Scouts of Eastern Iowa and Western Illinois

January 16, 2020

Marriott Coralville 300 E. 9th St, Coralville, IA 52241

Present: Theresa Colgan, Beth Nickel, Sarah Beckman, Anna Patty, Anne Ryerson, Jill Dashner, Chelsea Hillman, Laura Ekizian, Tracy Schwind, Rachel Savage, Ella Rosenthal, Lily Mitchell, Jessica Kendell

Staff Present: Roxanne Lucas, Stacy Conforit, Nikki Habben, Allison Johnson, Diane Nelson, Kelly Campion

Absent: Theresa Dunkin, Barb Melbourne, Katie Wiedemann

Welcome & Introductions:

Jill Dashner welcomed those in attendance and declared a quorum at 4:35 PM

Consent Agenda (action):

Teresa Colgan made a motion to approve the consent agenda. Anne Ryerson provided a second. All were in favor and the motion carried.

Board Development (action)

Anne Ryerson, Board Development Committee Chair, introduced Rachel Savage to the board. Rachel was excused from the room while discussion continued.

Rachel Savage:

Dr. Rachel Savage has 25 years of experience in the field of education in Iowa, Illinois, and Arizona. She has served as Superintendent, High School Administrator, K-8 Principal, 6-8 Principal, and a High School Spanish teacher. She has also served as Adjunct Professor for the University of Dubuque and Northeast Iowa Community College. Her doctorate is in K-12 Organizational Leadership. She also has an MA in Curriculum and Instruction, and another in Educational Administration.

Her husband, Dr. Eric Savage is a Professor for the University of Dubuque, in the Department of Aviation. He is also a Visiting Assistant Professor in the Department of Aviation and Flight for Southern Illinois University Carbondale. Her daughter Gabby, is a junior at Northern Arizona University, in Flagstaff, pursuing a degree in Hotel-Restaurant Management. Her son, RJ, is a freshman at the University of Iowa. He is studying industrial engineering and is also a private pilot working on his flight credentials at Jet Air in Iowa City. The family dog, Pilot, is an English Springer Spaniel and everyone's best friend.

Anne Ryerson made a motion to accept Rachel as a board member, Sarah Beckman made a second. There was discussion in regards to her resume and the qualifications of her resume. The motion passed and Rachel was elected to the board of directors to serve a two year term.

Anne Ryerson then went on to introduce the Board Developments recommendations for the National Council Sessions 2020. The nominees for national delegate are as follows:

National Delegates:

- Sandra Mitchell, Bettendorf
- Amy Wheeler, Anamosa
- Tanya Price, Cedar Rapids
- Laura Torgerud, Bettendorf
- Heather Bishop, Rock Island
- Anna Nallie, Cedar Rapids
- Lily Mitchell, Bettendorf
- Ally-Anna Wheeler, Anamosa
- Ella Rosenthal, Iowa City
- Diane Nelson, CEO
- Jill Dashner, Board Chair

National Delegate Alternates:

Mollie Schmelzer, Bettendorf
Angelia Mitchell, Bettendorf
LeAnna Smith, Cedar Falls

Girl Board Members:

The Board Development Committee is recommending the following girls return for a second term:

- Ella Rosenthal, Iowa City
- Lily Mitchell, Bettendorf
- Jessica Kendell, Burlington

Board Recruitment:

Currently there are four openings on our Board of Directors. Areas of focus are Dubuque, Cedar Rapids and Iowa City. If you know of anyone that would be a good fit please reach out to Diane.

Diane recently met with:

- Tim Conlon of Dubuque – President & CEO of Conlon Construction Company
- Patrice Carrol of Cedar Rapids – CEO at ImOn Communications

Strategic Plan for 2020-2023

Diane Nelson and Allison Johnson presented the strategic plan, stewardship report and 5 year historical analysis from 2015-2019.

Finance (action)

Diane Nelson presented the council budget over the last five years. Sarah Beckman, Treasurer for the board highlighted the impact of the Girl Scout Cookie program and how the council's revenue is driven by the cookie program. Mrs. Beckman pointed out the decrease in revenue over the last five years.

Treasurer Sarah Beckman talked about the proceeds of the selling of Camp Tahigwa. Sarah referenced the minutes from January 2018 and the motion that passed to designate the proceeds of Camp Tahigwa for something "special", which was undetermined at that time.

The Finance Committee decided the money would be left in the current operating account so the council didn't have to borrow on a line of credit. The 1.2M was designated at the January 2018 board meeting, but those funds were never moved out of the operating account. For the last two years the 1.2M was used for ongoing operations.

The board continued discussion about the special designation and the 1.2M spent.

Sarah Beckman made a motion that the board acknowledges that the proceeds from the sale of Camp Tahigwa have been used as intended, and all the designated funds have been released. Teresa Colgan offered a second and the motion passed.

Sarah Beckman made a motion, should the council sell any capital assets where the council receives proceeds of \$50,000 or greater, those proceeds net of all selling costs, be deposited in the council's investment account. The board of directors would then decide what needs to happen, but the money needs to be removed from the operating cash account as soon as possible. Tracy Schwind offered a second. All were in favor and the motion passed.

Discussion Item

Staff member Stacy Conforti reviewed the 10 properties operated by Girl Scouts of Eastern Iowa and Western Illinois. This includes five Leadership Centers, 3 camps, a program center and a cabin.

Discussion followed on size of each property, staff, operating costs and revenue. There was also a discussion on a long range property plan. After discussion concluded, the board recommends the property committee review the Program Center in Rock Island and determine if the building is being utilized and meeting the mission of Girl Scouts.

The board of directors also recommends the property committee look into the usage of all offices. Teresa Colgan suggested the property committee do a full assessment of each office with a 3-5 year plan that determines what is in the best interest of the council's finances. This could include investment or divestment of property.

President Report:

Jill Dashner gave the president report. She briefly discussed the Town Hall Dates and encouraged board members to attend.

Jill also discussed the board assessment and encouraged new board members to reach out if there are questions.

Jill Dashner called the meeting to a close at 6:47PM. There was a motion from Sarah Beckman and a second from Teresa Colgan and the meeting came to a close.

Minutes submitted by,

Kelly Campion

Executive Assistant