

Service Unit Event Coordinator YEAR AT A GLANCE

FALL

AUG - OCT: Finalize Event Plan

Be sure to set expectations within your service unit - you may not have the capacity to plan and carry out all of the events, so be ready to enlist help from others, and delegate tasks.

Some service units assign a troop or two to work on specific events. You can coordinate, but you do not have to do it all!

WINTER

DECEMBER: Promote Cookie Rallies

GSEIWI will again be hosting Cookie Rallies throughout the council. Encourage girls and families to attend to learn about the cookie sale and get excited to begin!

JAN - MAR: Support your Service Team and Volunteers Through the Cookie Program

The Cookie Program begins on February 15. As the council's main source of funding and an excellent entrepreneurship opportunity for girls - it is all hands on deck!

SPRING

SUMMER

JUNE - JULY: Create an Event Plan

It is helpful to start your year by creating a system for planning events in your service unit. We encourage you to plan at least 2 event opportunities, 1 of which is an outdoor event. Sometimes service units begin planning their events the previous spring or summer to get a good start on the troop year.

THROUGHOUT THE YEAR

Promote and Support Service Unit AND Council Events

Begin talking about and making final preparations 2 - 3 months before it is to take place. Invite the Juliettes in your service unit to participate in Service Unit events as well as our Product Sales programs.