

## Service Unit Directors

As unlikely as it seems right now, spring is on its way! This is a time for girls and volunteers to celebrate their accomplishments and look forward to a new year in Girl Scouts. With such a challenging year, your perseverance, dedication, and creativity should be honored! As we are looking towards the spring and summer seasons, our team is planning new activities, adventures, and opportunities for girls to connect, have fun, and learn new skills!

### 1. Journeys

Every Girl Scout grade level has different Journeys to choose from that include a sustainable Take Action project and all the exploration, discovery, and adventure to power a lifetime of leadership and success! In March, our program team is hosting virtual journey sessions! Registration has closed for the Daisy event, but there are still open spots for the other age levels.

**For Brownies:** Wow! It's Your Planet - Love It! In this four-part series, girls will learn about water quality, recycling, and gardening. They put theory into practice by making informative posters, promoting recycling at school, and planting low-water gardens. Girls should plan to attend all four sessions: March 10, 17, 24, 31 from 6:00-7:00 p.m. [Sign up](#)

**For Juniors:** It's Your Planet - Love It! In this four-part series, Juniors go for nature walks, interview power-use experts, and conduct energy audits of local buildings. They take action by reducing personal energy usage and promoting energy savings at school. Girls should plan to attend all four sessions: March 11, 18, 25, April 1 from 6:30-7:30 p.m. [Sign up](#)

**For Cadettes:** Think Like a Citizen Scientist! In this 4 part series, Cadettes explore how scientists solve problems as they create a field guide about their environment. Then, find out how they can help real scientists with their research! Girls should plan to attend all four sessions: April 7, 14, 21, and 28 from 7:00-8:30 p.m. [Sign up](#)

**For Cadettes, Seniors & Ambassadors:** Raise Your Voice Leadership Conference is an opportunity for girls in middle and high school to complete journey work and hear from engaging guest speakers! Sisterhood is the primary Journey theme for the conference, so girls are encouraged to sign up with friends. COVID-19 has limited our ability to have large, in-person events, but if girls are comfortable, please consider attending the event together, in-person. Girls should plan to attend June 18-19 [Sign up](#)

### 2. Service Unit Training Opportunities

We hope you had a chance to review the trainings [Leading Effective Digital Meetings](#) and [Leading Effective Meetings](#) and learned some things to help you as a Service Unit Director. This month, view our session on [Developing and Growing your Service Unit Team](#). Please share any insights from the videos with volunteers in your Service Unit. Next month will be our last video, [Goal Setting](#).

### 3. Girl Scout Alumnae

If you're a Girl Scout alum, join our alum [Facebook group](#)! Whether you were a Girl Scout for one year or made it all the way through the program, the group is the place for you. We will share alum events, and the group will help shape our alum program. We want to re-engage with alum who we have lost connections with, so please share the group with your former troop members, former troop leaders, etc.

We also invite you to join the [Girl Scout Network](#)! The Girl Scout network is a monthly newsletter and community from GSUSA. Join to stay up to date on local and national events and also receive an exclusive one-time discount to the Girl Scout shop.

### 4. Girl Scout Cookie Season

Encourage customers to buy one and give one by participating in the **Care to Share** cookie donation program to local essential workers and the military. Participating is as easy as 1, 2, 3!

1. Ask the customer to donate to Care to Share
2. Girls record Care to Share donation orders on their order card
3. Girls turn in the money collected to the Troop Product Manager

The Troop Product Manager then enters the orders in eBudde, and our council staff takes care of the cookie delivery.

Troops who have set up their **Digital Cookie Troop Links** are seeing bonus orders from customers visiting [www.GirlScoutCookies.org](http://www.GirlScoutCookies.org). Do you need help setting up your troop link? [Watch this quick video for help](#). Troops with links will also appear on our [new cookie map](#) so customers can order directly.

In March, **shipping on Digital Cookie orders will be 50% off!** This promotion will hopefully help cookie sellers reach more customers online and collect any reorders.

**Credit orders from your virtual cookie booths to the girls** in your troop to make sure they get rewards and stay involved in cookie season. [Watch this quick video for help](#).

Girl Scouts and volunteers are doing a great job selling cookies in safe ways! Continue to follow the [safety guidelines](#) and consider adding these new tactics to **keep sales contactless**.

- Contact a local business to ask if they will distribute flyers with Digital Cookie QR codes
- Place cookie [door hangers](#) on your neighbors' doors
- Host a [Lemonade Stand](#) and enter our contest
- Host a [text-a-thon](#) and reach out to friends and family with Digital Cookie links

Cookie season will be wrapping up soon, so make sure customers have plenty of opportunities to stock up!

### 5. Lifetime Membership

Are the parents in your troop looking for a gift for their graduating Ambassador Girl Scouts? They can get Lifetime membership for half off the regular price of \$400. What a great way to keep them connected for many, many years to come!

Leaders who have volunteered for ten years or more are now able to purchase Lifetime Memberships for half off the regular price of \$400 as well. More will be coming about this wonderful value very soon!

Registration for Lifetime Membership will open up on April 1, 2021, for the discounted memberships.

## 6. Recognitions

April 22 is Leader Appreciation Day. Are you ready to celebrate all of our wonderful volunteers? Are there leaders in your Service Unit that have reached the five-year milestone? If you have not done it already, we strongly encourage you to review those with 5, 10, 15, and beyond years of service or membership milestones. Fill out this [form to order](#) the pins so you have them ready for a leader celebration in April. If you have any questions, please contact Claudia Reich by emailing [Info@GirlScoutsToday.org](mailto:Info@GirlScoutsToday.org).

## 7. Leading the Way

On Saturday, April 10, from 10:00-11:00 a.m. our virtual volunteer celebration, Leading the Way, will take place. We are celebrating all of our volunteers nominated for our council and national awards for the 2019 and 2020 membership years. We are planning a very meaningful and fun virtual event and hope that you will [register](#) and join us as we give all of our honored volunteers a very special recognition for all they do.

## 8. Honoring Excellence

April 10, 2021, at 1:00 p.m., our team will honor girls who have earned their Bronze, Silver, and Gold Awards. Remember that there is an “action step” in your Plan of Work to “Support, Promote and recognize all High Awards for girls,” so please remember these girls in your end-of-year planning. Registration for the event will go live soon on [www.GirlScoutsToday.org/events](http://www.GirlScoutsToday.org/events).

## 9. Summer Camp

Summer is getting so close that we can almost taste the s'mores! If your girls have been craving food cooked over a campfire, are excited to learn new skills in our equestrian program, or want to adventure in the outdoors and gain some super survival skills, then they won't want to miss this summer! If you head over to our [Summer Camp page](#), you can find a list of all our sessions and the availability for each. We cannot wait to see you and play outside!

## 10. Courage, Confidence, and Campfires

Would you like to take your troop camping? Have you completed the outdoor skills training but still nervous about taking your troop out on their first camping trip? Have you done a couple of overnights in the outdoors but still do not feel totally at ease? If you answered yes to any of these questions, we have the event for you! Courage, Confidence and Campfires is an outdoor training event designed and run by experienced Girl Scout outdoorswomen who have been in your shoes and felt what you are feeling before. We have designed a COVID safe event offering five different pathways specifically designed to give you the skills and knowledge to create a successful outdoor experience with your troop. Join the outdoor training session on April 30 and stay for fun evening activities through May 1. [Sign up](#)

## Upcoming Events

[gsLive](#) | March 16, 2021

[Annual Meeting](#) | March 18, 2021

[Leading the Way](#) | April 10, 2021

Honoring Excellence | April 10, 2021

Leader Appreciation Day | April 22, 2021

[Courage, Confidence, and Campfires](#) | April 30, May 1

[Raise your Voice](#) | June 18-19

**Find programs at [girlscoutstoday.org/events](https://www.girlscoutstoday.org/events)**

## Keep Updated

Website – [www.girlscoutstoday.org](http://www.girlscoutstoday.org)

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gsLive – <https://bit.ly/2IRzcSW>